

RESOLUTION NO. A-_____

1 WHEREAS, the City of Lincoln owns and operates Pershing Municipal
2 Auditorium located at 226 Centennial Mall South in Lincoln, Nebraska; and

3 WHEREAS, two exterior animated programmable electronic message systems,
4 one interior animated programmable electronic message system, a four-sided
5 scoreboard in the main arena, and lobby signage are located at said auditorium; and

6 WHEREAS, Jimmy John’s, 101 North 14th Street, Suite 2, Lincoln, NE 68508,
7 wishes to acquire the right to display advertisements on said message systems and the
8 City is willing to grant certain advertising rights to Jimmy John’s.

9 NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of
10 Lincoln, Nebraska:

11 That the Advertising Agreement, which is attached hereto marked as Attachment
12 "A" and made a part hereof by reference, by and between the City of Lincoln dba
13 Pershing Municipal Auditorium and Jimmy John’s, under which Jimmy John’s is granted
14 certain interior and exterior advertising rights at Pershing Municipal Auditorium for a
15 two-year period upon the terms and conditions as set forth in said Agreement is hereby
16 approved and the Mayor is authorized to execute the same on behalf of the City.

17 The City Clerk is directed to transmit one fully executed copy of said Advertising
18 Agreement to Thomas Lorenz, Manager of Pershing Municipal Auditorium, and one fully
19 executed copy to Jimmy John’s, Attn: Brian Giles, 101 North 14th Street, Suite 2,
20 Lincoln, NE 68508.

Introduced by:

Approved as to Form and Legality:

City Attorney

Approved this ____ day of _____, 2012:

Mayor