



NEWS RELEASE

LINCOLN FIRE & RESCUE

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For Immediate release: January 29, 2004

LINCOLN FIRE & RESCUE & COOKIE MONSTER ANNOUNCE THE RENAMING OF CENTENNIAL MALL TO "SESAME STREET"

Lincoln Fire & Rescue would like to take this opportunity to invite you to an event to be held at Pershing Auditorium on Monday, February 2, 2004. At 8:30 a.m. Lincoln Fire Chief Mike Spadt is welcoming Cookie Monster from Sesame Street Live, and thanking him for his assistance in helping Lincoln Fire & Rescue teach area children very important fire safety behavior skills.

Chief Spadt and Cookie Monster will also dedicate and place a "Street Sign" on Centennial Mall in front of Pershing Auditorium to rename it "Sesame Street" for the weekend.

After the renaming of the street, you are invited to go downstairs at Pershing Auditorium and view the work stations Lincoln Fire & Rescue has set up and see the children participate in the fire learning skills stations.

Please contact Firefighter Jason Layton at Station #3 441-8373, or his home at 483-5083 if you have any questions.