

MINUTES
STARTRAN ADVISORY BOARD MEETING
StarTran Conference Room 2
January 27, 2011

Members Present: Beatty Brasch, Mitch Paine, Debby Brehm, Steve Speicher, Kim Phelps
Members Absent: John Baylor, Kory George
Staff Present: Larry Worth, Mike Weston, Scott Tharnish, Brian Praeuner, Kitty Elliott,
Connie Thoreson, Glenn Knust

REGULAR BOARD MEETING

A. Patrons to be Heard

Patrick Helwig - Mr. Helwig suggested that StarTran operate a “grid” system. *Mr. Praeuner agreed to send Mr. Helwig a link to the Transit Development Plan (TDP)* developed in 2007, which addressed the possibility of a “grid” system in Lincoln. It was noted that during the TDP development, stakeholders, riders, bus operators, etc were contacted and provided significant input into the final plan. Mr. Phelps added that UNL provides 6-7% of StarTran’s operating budget compensating for the inter-campus shuttle service.

B. Operations and Planning Report

- Mr. Worth highlighted that UNL ridership has increased by 12%; December ridership is up 15% compared to last December, and YTD ridership is up by 8%. It was noted that “paid” ridership is up 9.9% year to date.

C. Review & Action Items

- The LPlan 2040 StarTran Advisory Board recommendation memo included in the Board report was reviewed. Discussion took place on possible changes to the memo with a motion made and seconded to change the first sentence in #1(page 1) to read as follows:

“Given the selected growth scenario (primarily alternative B) that increases urban density with continued growth on the City’s edges, the ability for Star Tran to effectively serve the entirety of Lincoln is going to become increasingly more difficult.”

and the first sentence in the first bullet (page 2) to read as follows:

“Given the selected growth scenario (primarily alternative B) that increases urban density with continued growth on the City’s edges, future transit services may need to take a different service approach than what is identified in the current comprehensive plan.”

and the last sentence in the fourth bullet (page2) to read as follows:

“Providing good pedestrian access and transit amenities are other factors that influence transit ridership.”

The Advisory Board voted unanimously in favor of the LPlan 2040 memo, with the above changes.

- Ms. Elliott presented the bike rack brochure that will be printed for distribution at the April 4, 2011 Bike and Bus Kick-off event, and displayed the bike rack bus wrap design for the Board’s review. Ms. Elliott noted that the brochures will be available on the buses, at bike shops, UNL, etc. Ms. Brehm complimented the brochure.

D. Adjournment

The meeting was adjourned.