

**SUSTAINABLE
Future at Work**

**CLEANER
GREENER
LINCOLN**
MAYOR CHRIS BEUTLER
"OUR HOME, OUR FUTURE, OUR CHOICE"



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Overview
March 27, 2012

Executive Order 80968 (2008)

Mayor's Environmental Task Force

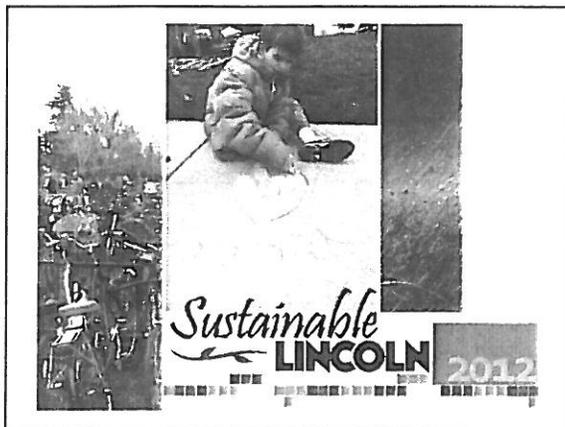
Cleaner Greener Lincoln

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"The Cleaner Greener Lincoln initiative will make the City of Lincoln an active leader in the area of sustainability, building upon Lincoln's extraordinary community commitment to its quality of life, investing stimulus and other resources, facilitating energy savings at the city, neighborhood, and business levels, fostering new ideas and partnerships, making it easy and affordable to be sustainable in Lincoln, and putting Lincoln in the fore as the green capital city of the Great Plains."

Mayor Chris Beutler, June 4, 2009



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Why a "Sustainable Lincoln"?



What matters is what's measured

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Definition of Sustainability

- **Development that meets the needs of the present without compromising the ability of future generations to meet their own needs...**
...Without lowering our present quality of life or our economic opportunities.



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What is "Sustainable Lincoln's" relationship to:

- ... LPlan 2040?
- ... Executive Order 80968 (2008)?
- ..."Taking Charge" budget process?



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What other cities are doing...

- Minneapolis Sustainability Indicators/Greenprint
- Greenprint Denver



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What has been the process used to organize "Sustainable Lincoln"?

- Ad Hoc Committee, Mayor's Environmental Task Force
- City of Lincoln Interdepartmental Team

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What is the role of the Blue Ribbon Leadership Team?
...Mostly community leaders with general knowledge...
... Not specialists or experts...
... Helping define how Lincoln will address sustainability into the future...
... Validating, amending, or proposing alternatives...

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...through asking the questions...
• whether something feels right for the City of Lincoln
• is an indicator or target meaningful to people in Lincoln
• are there costs or barriers
• is something missing
• are there good ways to reach these targets: short, medium, long term

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...by helping to create...
• the "first draft" of a regularly updated planning and accountability tool

...and being...
• the leaders that continue our community's traditions of environmental stewardship, conservation, and community engagement



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Mayor Beutler's Prioritization:

- Low cost and short term gain
- Higher cost, with short and long term gain
- Undetermined cost, but strong environmental benefit/long term gain



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What is a "planning area"

What is an "indicator"?

What is a "target"?



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- Air
- Water
- Land
- Waste
- Energy
- Transportation
- Community

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What is the process to be used by the Blue Ribbon Leadership Team?

- Review of proposed target(s) per indicator
 - Technical issues/background
- Discussion and amendment
- Consensus?
- Next meeting
 - Draft target(s), technical issues/background
- Final report

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• Are there other events happening related to "Sustainable Lincoln"?

- Public Policy Center community feedback event June 23
- Stakeholder/community group meetings
- Other timely & relevant City planning activity
 - Clean Water Task Force
 - Solid Waste Management Plan
- Use of "Sustainometrics" E/Step Process to continuously evaluate

