

TAKING CHARGE 2016

City of Lincoln Resident Budgeting Priorities

Participants

- More than 2300 survey respondents
- A total of 58 Community Conversation participants

Demographics	Survey %	Lincoln Pop. %	Demographics	Survey %
Gender			Education	
Male	47	50	Some high school	.1
Female	53	50	High school diploma	4.3
Ethnicity/Race			Some college, no degree	13.6
Hispanic	1.8	6.3	Two year or technical degree	9.8
White	95.4	86.0	Bachelor's degree	29.7
Black	0.7	3.8	Some graduate school	12.2
Asian	0.7	3.8	Advanced degree	30.3
Native American /Alaskan	0.9	0.8		
Other	3.3	3.1		

Notes. Survey *n* reporting demographics = 1,631-1,685. Participants were requested but not required to give their demographic information when participating in the survey. The percentages reported here include only persons completing each of the demographics questions.

2016 Survey Methods

- Deliberative Survey
 - Lots of embedded information
 - Choice of three sections, can do all, in any order:
 - (1) Current priorities
 - Rating of importance, and ranking of importance
 - Feedback on impact of their choices: total cost, potential impact translated in terms of property taxes, ability to change answers
 - (2) Future priorities
 - Rating and ranking of importance
 - (3) City performance
 - Overall, how would you rate the performance of Lincoln City government?

2016 Community Conversation

- Deliberative Discussion
 - Half-day event
 - Pre-questions (PollEverywhere)
 - Introduction/Budget 101 (Mayor)
 - Economics and taxes (Eric Thompson)
 - Small group discussions with experts available to answer questions
 - Group and individual forms for expressing preferences and comments
 - Lunch is served
 - Report out by small groups
 - Large group discussion
 - Post-questions (PollEverywhere)

CURRENT PRIORITIES

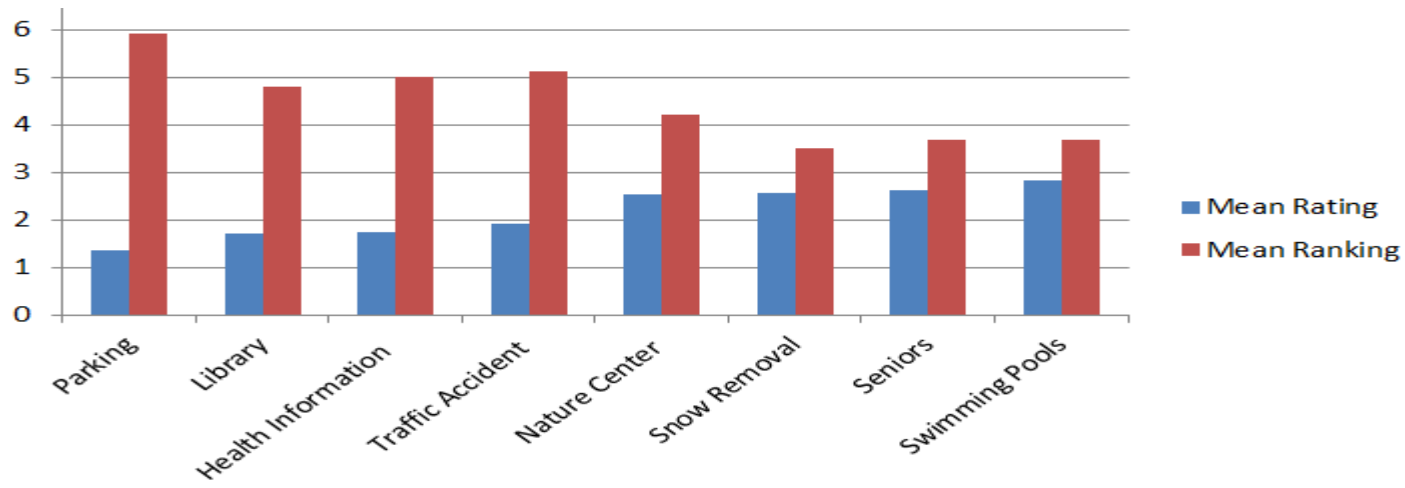
What are your top current funding priorities?

Current Priorities: Importance (survey)

Current Priority	N	Mean Rating	Rating Std. Deviation	Mean Ranking	Ranking Std. Deviation
Parking and Abandoned Vehicle Enforcement (\$250,000)	2105	1.36	1.29	5.93	1.96
One Day of Library Service (\$370,000)	2124	1.71	1.60	4.82	2.33
Health Information and Referral Call Center (\$250,000)	2100	1.76	1.44	5.00	2.15
Non-injury Traffic Accident Reporting (\$255,000)	2103	1.91	1.41	5.14	2.13
Pioneers Park Nature Center (\$220,000)	2127	2.55	1.48	4.22	2.26
Neighborhood Snow Removal (\$315,000)	2116	2.58	1.44	3.52	2.20
In-Home Services for Seniors (\$130,000)	2124	2.63	1.34	3.68	2.07
Neighborhood Swimming Pools (\$160,000)	2130	2.83	1.34	3.70	2.04

Notes. Ratings could vary from 0 (strongly feel do NOT fund) to 4 (strongly feel DO fund). Rankings are from 1 (most important to fund) to 8 (least important to fund). Listed n is for each rating question; n for ranking question = 1877. Bolded red text indicates rankings that

Pools, seniors, and snow are rated and ranked most highly.



Current Priorities: Importance (Comm. Conversation)

Program	Groups			Individuals		
	Average Ranking	<i>n</i> explicitly ranking	<i>n</i> saying "YES fund"	Average rankings	<i>n</i> explicitly ranking	<i>n</i> saying "YES fund"
Parking and Abandoned Vehicle Enforcement	7.7	6	0	7.0	36	3
Non-injury Traffic Accident Reporting	7.2	5	0	6.0	37	2
Health Information and Referral Call Center	4.3	4	1	4.5	37	13
Pioneers Park Nature Center	3.3	4	2	4.1	36	18
One Day of Library Services	4.6	5	1	4.2	37	12
Neighborhood Swimming Pools*	3.2	6	3	3.5	37	23
Neighborhood Snow Removal*	3.7	6	2	3.7	36	20
In-home Services for Seniors*	2.2	6	3	2.7	38	23

Notes. Number of groups is out of 10 total possible; number of individuals is out of 58 total possible.

Results from the Community Conversation generally supported the survey results in terms of most and least important programs.

Current Priorities: Importance (PollEverywhere)

Current Priority	Pre-Conversations		Post-Conversations	
	Frequency	Percent	Frequency	Percent
Parking and Abandoned Vehicle Enforcement	1	1.6	0	0
Non-injury Traffic Accident Reporting	4	6.3	0	0
Health Information and Referral Call Center	10	15.6	3	5.3
Pioneers Park Nature Center	8	12.5	5	8.8
One Day of Library Services	11	17.2	8	14.0
Neighborhood Swimming Pools*	9	14.1	9	15.8
Neighborhood Snow Removal*	9	14.1	13	22.8
In-home Services for Seniors*	12	18.8	19	33.3
Total	64	100.0	57	100.0

Notes. *Starred programs were those found to be most important during the larger-scale survey. Green shading indicates increases in the percentage of a given “most important” choice from pre to post based on overall counts.

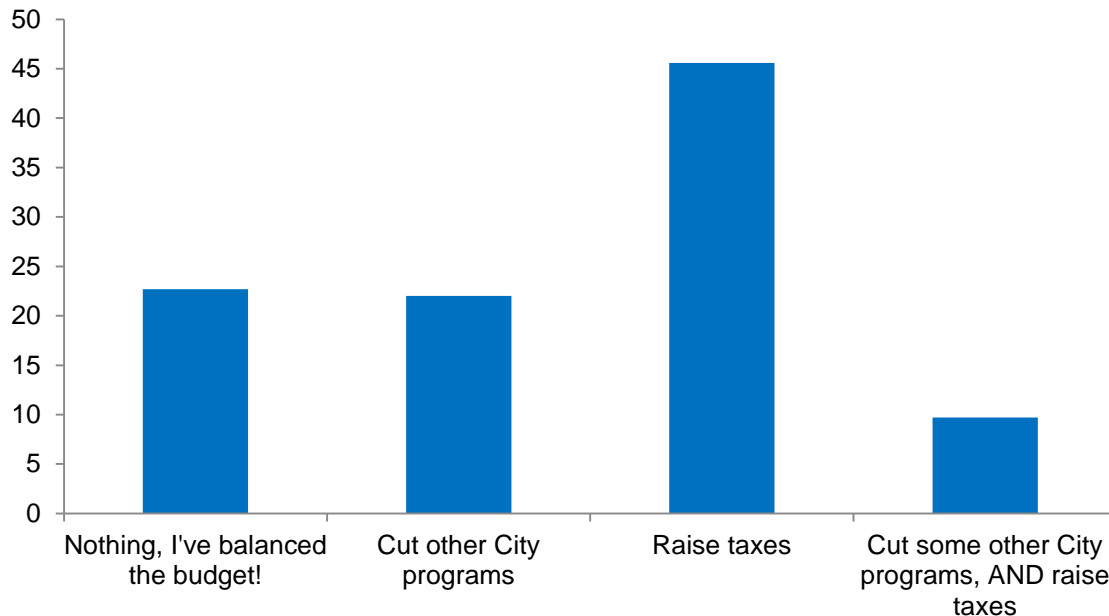
Current Priorities: Reasons

- Number of people affected
 - (e.g., libraries, parks, seniors)
- Quality of life
 - (e.g., parks, pools, libraries, nature center)
- Safety
 - (e.g., snow removal)
- Economy
 - (e.g., snow removal helps people get to businesses)
- Serving the underserved, low income, vulnerable
 - (e.g., seniors services, parks, nature center)

How to pay? What should we do?

Choices	Frequency	Percent
Nothing, I've balanced the budget!	449	22.7
Cut other City programs	434	22.0
Raise taxes	900	45.6
Cut some other City programs, AND raise taxes	192	9.7
Total	1975	100.0

Notes. Not all persons indicating that they had balanced the budget actually had done so. A total of 9.7% of those spending \$600,000 or more on programs within the exercise nonetheless indicated that they had balanced the budget.



55% of persons indicated that the City should either raise taxes or both cut programs and raise taxes.

LOOKING TO THE FUTURE

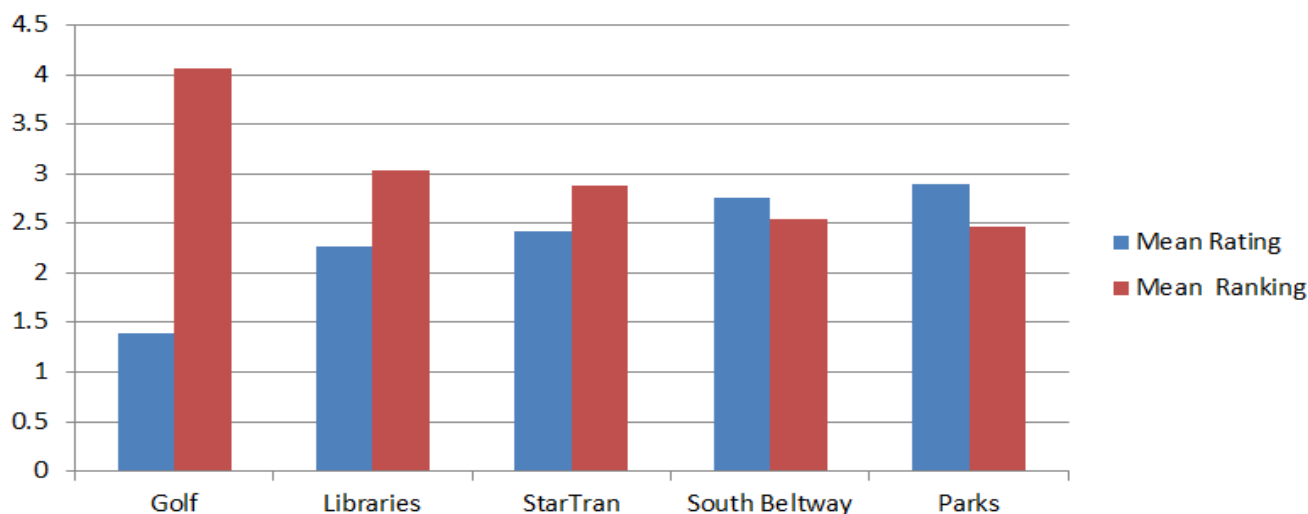
What future investments should the City prioritize?

Future Priorities: Importance (survey)

Future Priority	n	Mean Rating	Rating Std. Deviation	Mean Ranking	Ranking Std. Deviation
Golf Capital Replacement & Repair, \$400,000 per year	1618	1.39	1.42	4.07	1.29
Bennett Martin Library Replacement and Branch Library Repair, \$3.8 million per year	1605	2.26	1.56	3.04	1.36
<u>StarTran</u> Service Expansion, \$1.4 million per year	1595	2.42	1.40	2.88	1.29
South Beltway Construction, \$1.5 million per year	1603	2.76	1.33	2.54	1.45
Parks and Recreation Capital Replacement & Repair, \$1.3 million per year	1594	2.90	1.14	2.47	1.04

Notes. Ratings could vary from 0 (strongly feel do NOT fund) to 4 (strongly feel DO fund). Rankings are from 1 (most important to fund) to 5 (least important to fund). Listed n is for each rating question; n for ranking question = 1449. No rankings differed in order from that determined by ratings.

Ratings and Rankings converged on the same ordering of programs.



Future Priorities: Importance (Comm. Conversation)

Program	Groups		Individuals	
	Average Ranking	<i>n</i> explicitly ranking	Average Ranking	<i>n</i> explicitly ranking
Golf Capital Replacement & Repair, \$400,000 per year	5.0	7	4.8	47
Bennett Martin Library Replacement and Branch Library Repair, \$3.8 million per year	3.3	6	2.8	47
StarTran Service Expansion, \$1.4 million per year	2.3	7	2.2	47
*South Beltway Construction, \$1.5 million per year	2.1	7	2.5	47
*Parks and Recreation Capital Replacement & Repair, \$1.3 million per year	2.6	7	2.7	47

Notes. Number of groups is out of 10 total possible; number of individuals is out of 58 total possible.

However, parks appeared to be less valued by Community Conversation participants, and the South Beltway and StarTran more valued.

Future Priorities: Importance (PollEverywhere)

Future Priority	Pre-Conversations		Post-Conversations	
	Frequency	Percent	Frequency	Percent
Golf Capital Replacement & Repair, \$400,000 per year	0	0	0	0
Bennett Martin Library Replacement and Branch Library Repair, \$3.8 million per year	12	18.2	8	14.8
StarTran Service Expansion, \$1.4 million per year	21	31.8	23	42.6
*South Beltway Construction, \$1.5 million per year	23	34.8	15	27.8
*Parks and Recreation Capital Replacement & Repair, \$1.3 million per year	10	15.2	8	14.8
Total	66	100	54	100

Notes. *Starred programs were those found to be the two most important during the larger-scale survey. Green shading indicates increases in the percentage of a given “most important” choice from pre to post based on overall counts.

StarTran Expansion was the only program that appeared to grow in support from pre to post survey.

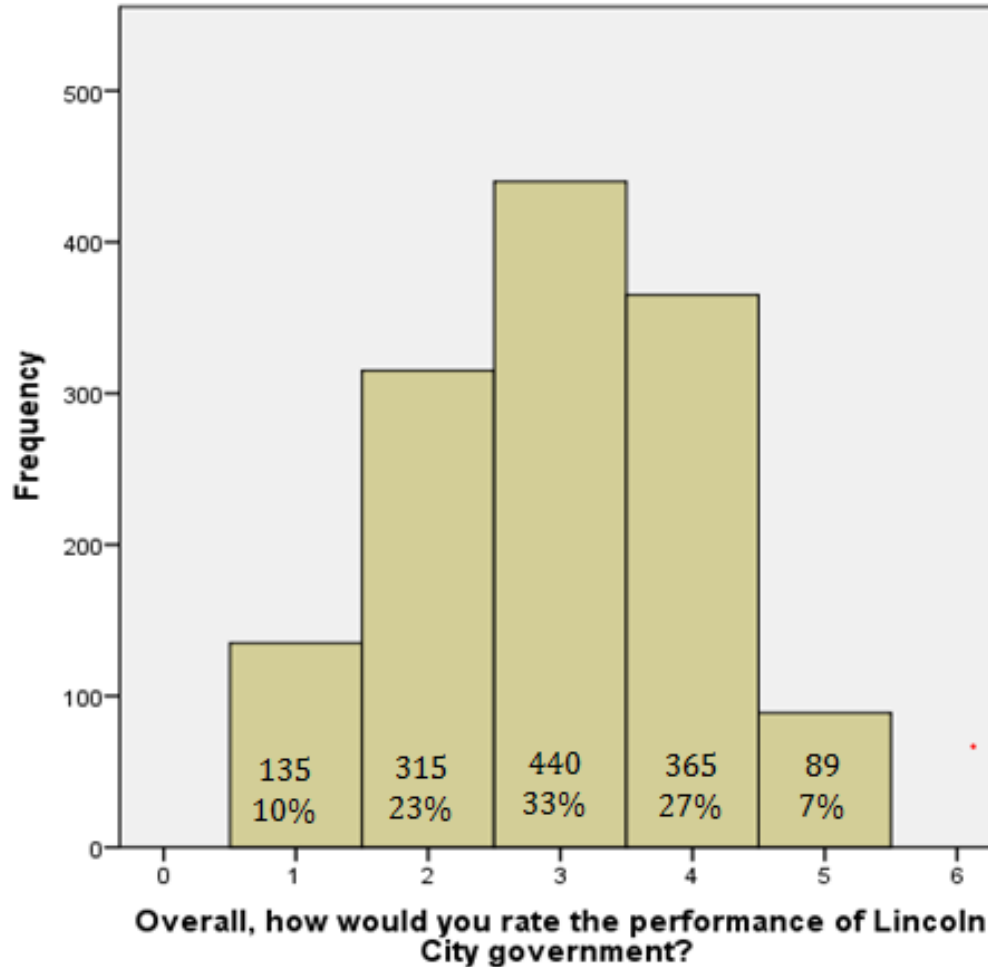
Future Priorities: Reasons

- Number of people affected
 - (e.g., Libraries, Parks, South Beltway (-), Golf (-))
- Quality of life
 - (e.g., Parks, Libraries, Nature Center, Golf)
- Economy, Growth, Development
 - (e.g., StarTran, South Beltway)
- Serving the underserved, low income, vulnerable
 - (e.g., StarTran, Libraries, Parks)
- Other: Cost, Presence of other funding sources

CITY PERFORMANCE

Resident Satisfaction with the City

City Performance Overall



Mean = 2.97

Std. Deviation = 1.08

n = 1,344

1 = poor

2 = fair

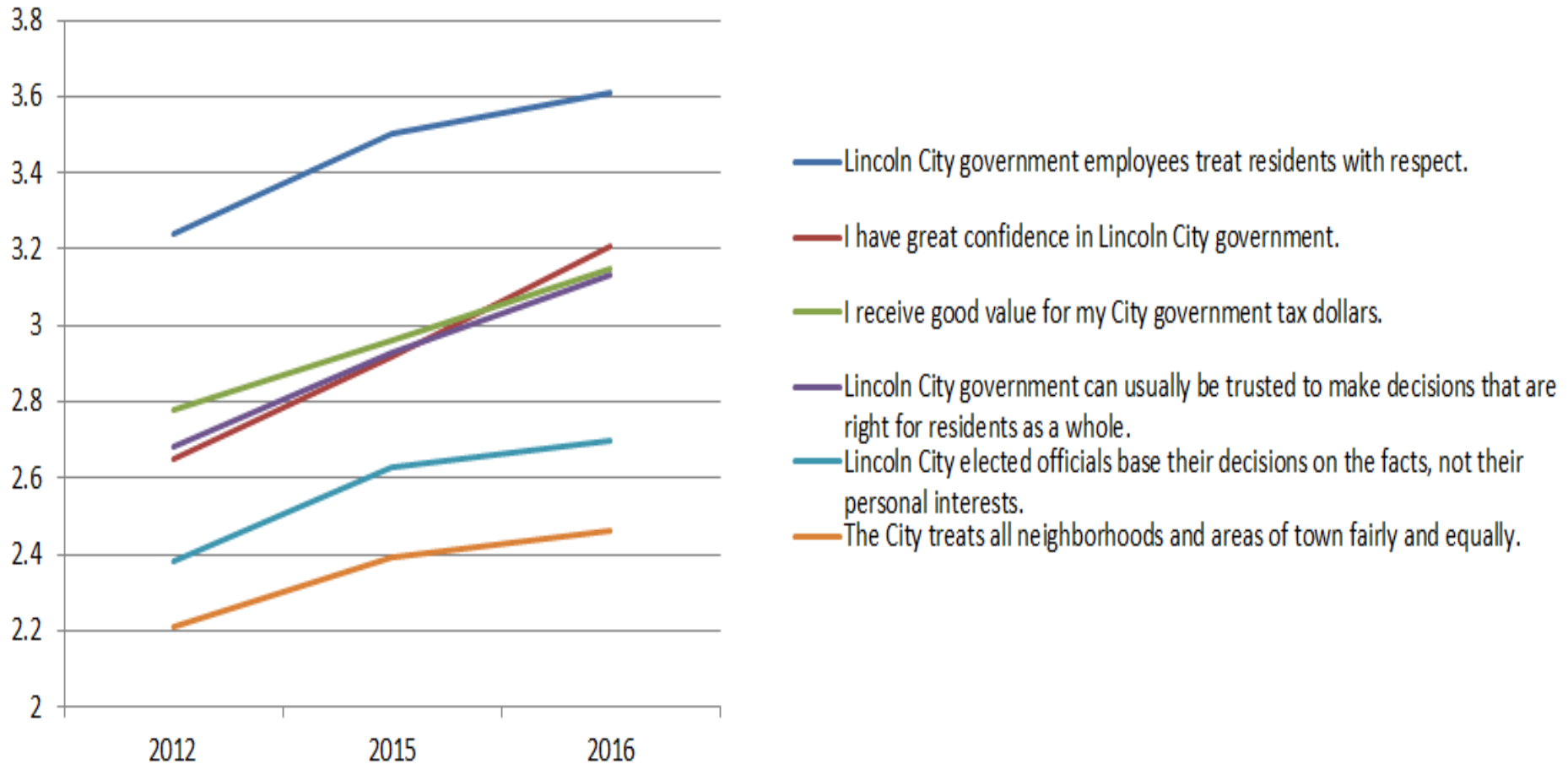
3 = good

4 = very good

5 = excellent

City Performance

- Significant increases in resident satisfaction and ratings



Thank You!

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Questions?

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