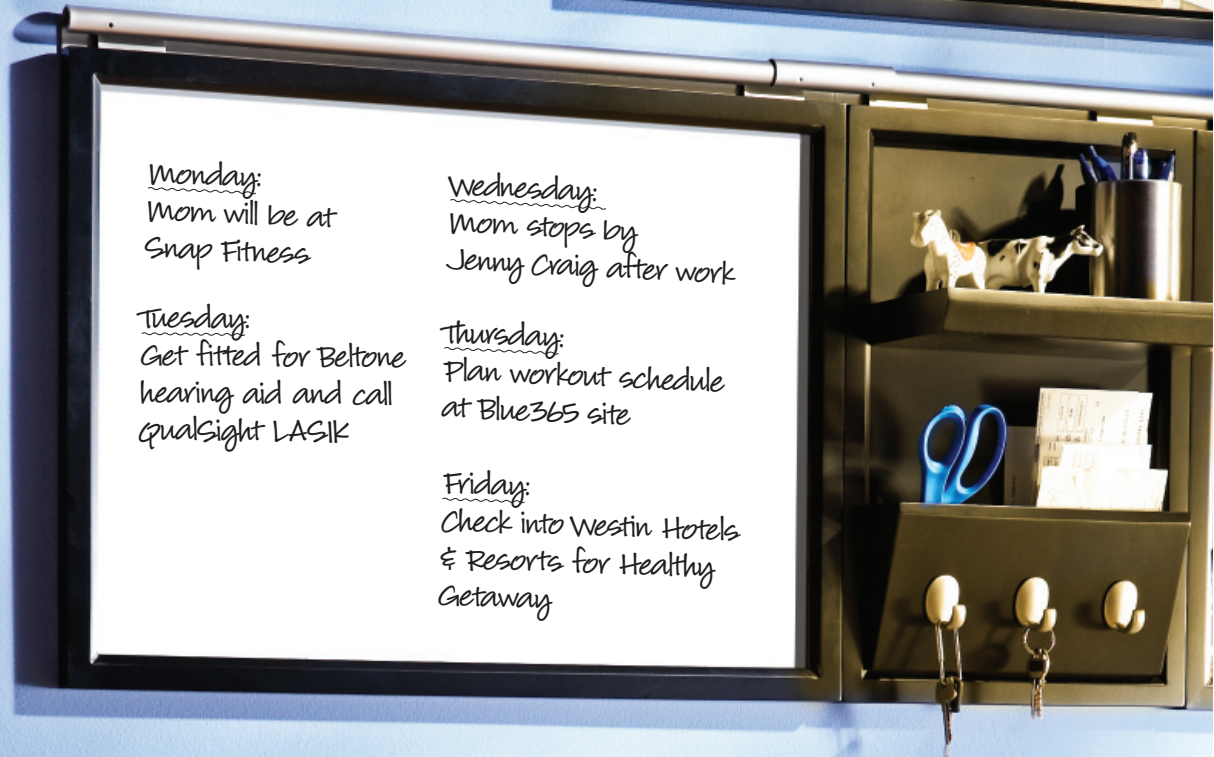




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# Healthy. Every day.

Great discounts\* and valuable information you can use all year long.



**Blue365**

Your resource for living healthier.



Even when you're not thinking about us.





## Blue365® is here for you.

We understand that helping you live a healthy life means more than regular doctor visits—it's helping you find time for the things that matter most. Blue365 is a national program that is part of your **Blue Cross and Blue Shield of Nebraska** membership, giving you exclusive access to information, discounts and savings, making it easier and more affordable to make healthy choices.

**Fitness:** Save on membership, monthly fees and other services at Anytime Fitness, Snap Fitness, Polar, Sportline, Everlast, Reebok, Men's Health and Women's Health.

**Nutrition:** Save on programs, products and consultations at Jenny Craig, eDiets and Nutrisystem.

**Vision:** Save on vision products and services at Davis Vision, QualSight LASIK and LasikPlus.

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**Healthy Finances:** Charles Schwab's Real Life Retirement Services web site provides health care related financial planning information.

**Family Care:** Access support to deal with care of a family member from Seniorlink Care.

**Explore all the healthy choices at**  
**[BCBSNE.com/Blue365](https://www.bcbsne.com/Blue365)**



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\* Independent companies that do not provide Blue Cross and/or Blue Shield products or services and are solely responsible for the services provided.

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