October 2018 Report

Compiled by Heartland Bike Share
Trips

- 4,003 Bike Trips
- 5,034 Miles
- 4,844 Carbon Offset (lbs of CO₂)
- 201,281 Calories Burned

Membership Sales

- 46 Aluminum Access
- 489 Quick Tripper
- 18 Monthly Member
- 5 Visiting Voyager

Aluminum Access - 365 days of unlimited 30 minute trips; $80/year
Monthly Member - 31 days of unlimited 30 minute trips: $12/month
Quick Tripper - A single 30 minute trip; $3
Visiting Voyager - 72 hours of unlimited 30 minute trips; $12/month

Top Performing Stations

- 14th & R: 799 Checkouts
- 11th & N: 507 Checkouts
- 12th & Q: 398 Checkouts
Revenue

$2,158 Membership Fees  $756 Usage Fees

Operations

1 Bike Repairs  4 Station Repairs  0 Days with 15+ Bikes out of service

Expenditures over $1000*

1

Station Reports

106 Total Occurances of Empty Stations  238 Total time empty (hours)**  2.3 Average time empty (hours)**

84 Total Occurances of Full Stations  152 Total time full (hours)**  1.8 Average time Full (hours)**

*Ordered batteres for rotating during winter/low solar times
**There was a kiosk incorrectly flagging as full/empty on our site that pulls kiosk data. Total Times & Average Times empty & full are less than shown due to the error.

Standard Operating Procedures Guide:
https://drive.google.com/drive/folders/1thRykYZ-sv_keH-OoCoFCVWG1kYG6S1M
Sponsors

Lincoln Community Foundation

Blue Cross Blue Shield Nebraska

Nelnet

Speedway Properties

Assurity
4,003 bike trips
with an average
129 trips per day

1,198 hours ridden

18 minute average trip time

4,844 carbon offset

201,281 calories burned
equal to the amount of calories in
2,875 fun size candy bars

558 passes purchased

5,034 miles traveled

423 times across Lincoln

12 times across Nebraska

2,179 times around Holmes Lake

Reducing consumption by 247 gallons of gasoline