

**City of Lincoln
Mayor's Technology Council
Steering Committee Meeting
May 31, 2001**

Meeting Notes:

1. In attendance - Mark Bowen, Jack Huck, Phil Ruhlman, Sherrie Hanneman, Marc LeBaron, Polly McMullen, Ed Paquette, Chuck Henderson, Rick Sincovec, Bill Johnston, Steve Bowen, Kim Robak, John Brasch. Absent: Lori McClurg, Steve Kiene, Cliff Dale. Guests: Kent Morgan

2. Proposed Strategies:

- #3 Metal Products - add Lincoln Plating Company
- #4 Health Care - add Madonna Rehabilitation Hospital
- #6 Quality of Life - Remove the word "in" and add "as well as" after "recreational attractions"

It was suggested that a copy of Dr. Lamphear's study about migration be obtained.

Strategies were assigned to subcommittees. Subcommittees are to: (a) assess needs; (b) identify strengths and weaknesses, SWAT analysis; (c) identify where we should be in the future. Question raised - How do we get from strategy to outcome?

Suggestions from committee members included:

- Promote/market mission statement
- Facilitation needed for next step which is to bring together a group that involves disparate communities (strength is triad - government, university, community)
- Hold three-hour event in the evening to (a) present strategies; (b) breakout into small groups to develop strategies; (c) build trust level; (d) need speaker to ignite group.
- Cookie cutter model will not work. Results from each segment may be substantially different.

Strategy Subcommittees assigned to:

Chuck Henderson - Biotechnology
John Brasch - Electronics Technology
Marc LeBaron - Metal Products
Bill Johnston - Health Care
Sherrie Hanneman - Insurance Industry Support
Ed Paquette & Polly McMullen - Quality of Life
Rich Sincovec - Software Development

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Phil Ruhlman offered to conduct a survey to assist the subcommittees. Lincoln companies need to be identified. A maximum of ten to twenty questions.

It was suggested that Lincoln needs to partner with Omaha, that if we try to compete with Omaha, Lincoln will lose.

3. Presentation: Richard Leazer, President of Wisconsin Technology Council, will give a presentation on June 14th at 8 a.m. in the City Council Chambers to at-large membership and Steering Committee.
4. Nebraska Information & Telecommunication Commission Grant: City of Lincoln received a \$23,000 grant to conduct a technology infrastructure audit. Matching funds are needed.
5. Next Steering Committee Meeting: June 28, 2001, at 7:30 a.m. at Chamber of Commerce.