

MAYOR'S NEIGHBORHOOD ROUNDTABLE SUMMARY
January 10, 2011

Tracy Corr started the meeting at 5:30 P.M. Monday, January 10, 2011, in the Mayor's Conference Room, County/City Building, Lincoln, Nebraska.

Sixteen citizens and eight staff attended:

Tracy Corr	40 th & A St NA	Jeff Schwebke	Arnold Heights NA
Pat Anderson-Sifuentez	Everett NA	Paula Rhian	Everett NA
Scott Richert	Indian Village NA	Larry Evermann	Irvingdale NA
Greg Butcher	Meadowlane RA	Dennis Hecht	Meadowlane RA
Bill Vocasek	West A NA	Jason Nabb	Woods Park NA
Russell Miller	Lincoln Neigh Alliance	Mike Renken	NeighborWorks-Lincoln
Shawn Ryba	NeighborWorks-Lincoln	Mark Hunzeker	Baylor Evnen Law
Yunwoo Nam	UNL	Jeehoon Kim	UNL
Jonathan Cook	City Council	Wynn Hjernstad	Urban Development
Travis Davis	Urban Development	David Ensign	Urban Development
Milo Mumgaard	Mayor's Office	Jon Carlson	Mayor's Office
Diane Gonzolas	Mayor's Office	Mayor Beutler	

WELCOME AND INTRODUCTIONS

Tracy Corr opened the meeting and asked the participants to introduce themselves. Attendees checked in on the sign-in sheet.

MAYOR'S COMMENTS

Mayor Beutler introduced Diane Gonzolas, Public Information Services Manager, who explained why citizens received early morning calls from the automatic notification system – FirstCall. See Mayor's News Release – <http://lincoln.ne.gov/city/mayor/media/2011/011011.htm>

The Mayor reminded the Roundtable about LPlan 2040 information. The January 2011 newsletter is available at – <http://lincoln.ne.gov/city/plan/lplan2040/content/news4.pdf>
In late January, Planning Department will send an e-mail announcing an online survey on Transportation Goals covering streets, trails and sidewalks. Sign up for e-mail notification of LPlan2040 information at – <http://lincoln.ne.gov/city/plan/lplan2040/Involved.htm>

The Mayor suggested the Roundtable visit the Haymarket Arena website – <http://www.haymarketnow.com/>

NEIGHBORWORKS COMMUNITY ENGAGEMENT INITIATIVE (CEI) – SHAWN RYBA

Shawn Ryba, NeighborWorks®Lincoln, presented a PowerPoint slide show on NeighborWorks Community Engagement Initiative (CEI). CEI is an effort to create community leaders within neighborhood associations. NeighborWorks®Lincoln will tailor the training structure for each neighborhood association. Two or three neighborhood associations will participate in CEI each year. This program includes a \$1,500.00 grant to participating neighborhood associations to carry out the action plan developed in CEI. Currently, CEI is free. Shawn hopes to start with the first neighborhood association in Summer, 2011. Program sponsors are NeighborWorks®Lincoln, NeighborWorks®America and State Farm Insurance. See 1-10-11 NWL-CEI handout.

LINCOLN COMMUNITY SCAN – YUNWOO NAM

Yunwoo Nam, Ph.D., Assistant Professor of Community and Regional Planning, University of Nebraska-Lincoln, presented the Lincoln Community Scan project with a PowerPoint slide show. Lincoln Community Scan (LCS) is a partnership between the City of Lincoln, NeighborWorks®Lincoln, the University of Nebraska-Lincoln and participating neighborhood associations. This program is an enforcement and education tool providing proactive tools to neighborhood residents concerned about code violations and deteriorating housing stock. LCS will work with neighborhood residents to customize a scan to correctly evaluate and record code violations and housing stock inventory. LCS will train neighborhood residents to use PDAs and digital cameras to record information during walking surveys. A database constructed by UN-L stores the information collected. Information analysis identifies problem dimensions and types. The neighborhood will develop an action plan based on the problem areas. Clinton neighborhood has been surveyed and partially analyzed. The next survey will be in University Place neighborhood then Woods Park neighborhood. The goal is to extend Lincoln Community Scan to all 14 Heart of Lincoln neighborhoods. Sponsors are NeighborWorks®America and Woods Charitable Fund.

Dr. Nam presented some examples from Clinton neighborhood --1,398 parcels surveyed; Vacant/For Sale distribution; Paint peeling/Siding damaged distribution; and other structural distributions. Combined distributions lead to a composite score for a parcel – zero is good, but 11 is bad. A high density of high composite scores identifies areas of concern – hotspots. The neighborhood can develop an action plan based on the areas of concern.

Lincoln Community Scan --

- Develops a reliable method of community assessment
- Increases community engagement
- Uses innovative GIS technology
- Builds geo-database information useful for policy discussions/decisions
- Creates a collaborative partnership between UN-L, NeighborWorks®Lincoln, the City of Lincoln and Neighborhood Residents

Potential applications for Lincoln Community Scan –

- Housing conditions
- Walkable community
- Environment Audit
- Safe Route to School
- Commercial District Assessment

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Shawn and Prof. Nam fielded questions and comments from the Roundtable.

SET FEBRUARY AGENDA

The next meeting of the Mayor's Neighborhood Roundtable is Monday, February 14, 2011, 5:30 P.M., in the Mayor's Conference Room, County/City Building, 555 South 10th Street, **3rd floor**. Next month's agenda will include a discussion of an inclement weather policy and a presentation by the Planning Department on a proposed porch ordinance.

ADJOURN

The meeting adjourned at 6:40 P.M.

NeighborWorks Community Engagement Initiative (CEI)

The Community Engagement Initiative (CEI) will provide tools and techniques to develop enhance the leadership skills of anyone interested in building a stronger neighborhood community. CEI will provide a framework for hands-on learning and a forum for discussing specific neighborhood issues. The CEI will also provide opportunities for the sharing of best practices and solutions to neighborhood problems. CEI will invite local leaders and facilitators to help identify effective, efficient strategies and tools to community challenges.

At the conclusion of the CEI training, participants or neighborhood residents will create an action plan and will be tailored to meet the specific needs and interests of the participants. Participating neighborhood associations will receive a \$1,500 grant towards the implementation of the action plan, which they will begin to prepare through the CEI training. NeighborWorks Lincoln staff will be available as a resource to assure projects reach completion.

Training structure:

The training could consist of some classroom discussion/activities, living room chats, project implementation, "Photo voice" and neighborhood/block walks.

Specific tools/features:

- Only two or three neighborhoods will participate in the training each year.
- Living room chats would identify a resident leader to recruit 6-10 people to their house to identify their most burning neighborhood issue. The resident willing to recruit and host the chat will be paid \$50.
- Participating residents will use their "photo voice" by using digital cameras provided by NeighborWorks Lincoln to document anything they like and/or dislike about their neighborhood. Photos will then be used as a tool to help identify and develop action plans.
- Neighborhood/block walks will provide a hands-on opportunity for residents to assess their own neighborhood. Participants will identify why a block walk is useful and various formats and tools for block walks.
- Resident leadership curriculum provided by NeighborWorks America will be used as a framework for the training.
- Participants who complete training and project will receive an award and public recognition.
- NeighborWorks America consultant support

Program sponsors:

Current sponsors include NeighborWorks® Lincoln, NeighborWorks® America and State Farm Insurance.

NeighborWorks® Lincoln Resident Leadership Development Curriculum

Foundational Sessions

Session 1: A Leadership Orientation: Identify leadership goals and vision for your community

Session 2: We Got Skills: Mapping Community Assets

After this training, you will:

- ✓ *Recognize the many types of assets – people, places and things - located in your neighborhoods.*
- ✓ *Be able to make a simple asset map and use it to move your work forward.*
- ✓ *Understand the difference between a needs assessment and an asset map, and how you can use them together.*

Session 3: Building Winning Teams

After this training, you will:

- ✓ *Know ten keys to effective team building*
- ✓ *Be better able to identify and address barriers to effective teams*
- ✓ *Know each other better as teammates*

Group Dynamics Sessions

Session 4: Leadership in Real Life

After this training, you will:

- ✓ *Recognize leadership skills in yourself and others*
- ✓ *Have ideas for how to grow leaders in your community*
- ✓ *Understand why it's important to apply your leadership skills to situations at work, home, school, etc*

Session 5: Tips for Effective Communication

After this training, you will:

- ✓ *Have concrete practice with communication skills one on one, in small groups and in front of large groups*
- ✓ *Have a strong understanding of verbal and nonverbal forms of communication*
- ✓ *Strengthen your listening skills as a way to support strong communication*

Session 6: Keeping Cool in Conflict

After this training, you will:

- ✓ *Have concrete strategies for de-escalating conflict in a group.*
- ✓ *Understand the positive impact that conflict can have on a group.*
- ✓ *Understand the stages of conflict and how to intervene in them.*

Community Challenge Sessions

Session 7: Using Community Building to Create Change

After this training, you will:

- ✓ *Understand the four core elements of community organizing: Leadership Development/Political Education, Base Building/Member Recruitment & Retention, Organizational Development & Campaign Development*
- ✓ *Know concrete examples of community organizers who made a difference in their community and in the world*
- ✓ *Practice using each of the four core elements of community organizing*

Session 8: Mapping Power for Community Change

After this training, you will:

- ✓ *Understand what power is and how it works*
- ✓ *Know 8 steps to creating a power map*
- ✓ *Be able to create a power map that can be used to address a community problem*

Session 9: Planning Campaigns that Work

After this training, you will:

- ✓ *Understand that many community problems can be tackled with a collective plan of action*
- ✓ *Know what a campaign is and have some examples of campaigns that have improved the lives of residents*
- ✓ *Have concrete strategies and tools for planning an effective campaign*

Session 10: Staying Strong through Recruitment and Retention

After this training, you will:

- ✓ *Have developed an effective 'pitch' to engage new members*
- ✓ *Understand the importance of investing in members*
- ✓ *Have simple strategies for recruiting and engaging members*

Community Leadership Skill Building Sessions

Session 11: Leading Great Meetings

After this training, you will:

- ✓ *Know ten facilitation skills that help meetings go well*
- ✓ *Be able to make adjustments in challenging meeting situations*
- ✓ *Know ten strategies for helping to get meetings back on track*
- ✓ *Have experience using a meeting planning tool*

Session 12: The Quick Dirt on Evaluation

After this training, you will:

- ✓ *Have a basic understanding of different evaluation tools and how to use them*
- ✓ *Have an increased commitment to using evaluation to make your community work more effective*
- ✓ *Be able to create your own survey tools*

Session 13: Using Planning to Create Action

After this training, you will:

- ✓ *Know 5 steps for creating a strong work or action plan*
- ✓ *Be able to use a work or action plan to organize the work of a group*
- ✓ *Understand the importance of having a shared work plan for community organizing*