

**APPLICATION FOR SPECIAL DESIGNATED LICENSE**  
 CITY OF LINCOLN CITY CLERK'S OFFICE  
 555 S 10<sup>TH</sup> ST  
 LINCOLN NE 68508  
 PHONE: (402) 441-7438

**DO YOU NEED POSTERS?** YES  NO

**RETAIL LICENSE HOLDER**

**NON PROFIT APPLICANT**

Non Profit Status (check **one** that best applies):

Municipal  Political  Fine Arts  Fraternal  Religious  Charitable  Public Service

**COMPLETE ALL QUESTIONS**

1. Beer  Wine  Distilled Spirits

2. Liquor license number and class (i.e. **C55441, CK55441**)  
 (If you're a nonprofit organization leave blank)

CK104580

3. Licensee name (last, first, ), corporate name or limited liability company (LLC) name **(As it reads on your liquor license)**

|                 |                                       |             |       |
|-----------------|---------------------------------------|-------------|-------|
| <b>NAME:</b>    | SMG FOOD & BEVERAGE LLC               |             |       |
| <b>ADDRESS:</b> | 300 CONSHOHOCKEN STATE ROAD SUITE 450 |             |       |
| <b>CITY:</b>    | WEST CONSHOHOCKEN                     | <b>ZIP:</b> | 19428 |

4. Location where event will be held; name, address, city, county, zip code

|                       |                          |                               |           |
|-----------------------|--------------------------|-------------------------------|-----------|
| <b>BUILDING NAME:</b> | PINNACLE BANK ARENA      |                               |           |
| <b>ADDRESS:</b>       | 400 PINNACLE ARENA DRIVE | <b>CITY:</b>                  | LINCOLN   |
| <b>ZIP:</b>           | 68508                    | <b>COUNTY &amp; COUNTY #:</b> | LANCASTER |

a. Is this location within the city/village limits? YES  NO

b. Is this location within the 150' of church, school, hospital or home for aged/indigent or for veterans and/or wives? YES  NO

c. Is this location within 300' of any university or college campus? YES  NO

5. Date(s) and Time(s) of event (no more than six (6) consecutive days on one application)

|                              |                              |                              |                                  |                      |                      |
|------------------------------|------------------------------|------------------------------|----------------------------------|----------------------|----------------------|
| Date<br>6.9.2016             | Date<br>6.10.2016            | Date<br>6.11.2016            | Date<br>6.12.2016                | Date                 | Date                 |
| <b>Hours</b><br>From<br>6 am | <b>Hours</b><br>From<br>6 am | <b>Hours</b><br>From<br>6 am | <b>Hours</b><br>From<br>12:00 AM | <b>Hours</b><br>From | <b>Hours</b><br>From |
| To<br>2 am                   | To<br>2 am                   | To<br>2 am                   | To<br>4:00 PM                    | To                   | To                   |

a. Alternate date: N/A

b. Alternate location: N/A

**(Alternate date or location must be specified in local approval)**

6. Indicate type of activity to be carried on during event:

- Dance   
 Reception   
 Fund Raiser   
 Beer Garden   
 Sampling/Tasting  
 Other: Festival

7. Description of area to be licensed

Inside building, dimensions of area to be covered **IN FEET** \_\_\_\_\_ x \_\_\_\_\_  
 (not square feet or acres)

\*Outdoor area dimensions of area to be covered **IN FEET** \_\_\_\_\_ x \_\_\_\_\_

**\*SKETCH OF OUTDOOR AREA (or attach copy of sketch) (sample sketch)**

If outdoor area, how will premises be enclosed?

- fence   
 snow fence   
 chain link   
 cattle panel   
 tent  
 other: \_\_\_\_\_

8. How many attendees do you expect at event? 8,000 EACH DAY

9. If over 150 attendees. Indicate the steps that will be taken to prevent underage persons from obtaining alcohol beverages. (Attach separate sheet if needed)

TRAINED PINNACLE BANK ARENA EMPLOYEES WILL CHECK ID'S AND WRISTBAND

10. Will premises to be covered by license comply with all Nebraska sanitation laws? YES  NO

a. Are there separate toilets for both men and women? YES  NO

11. Retailer: Will you be purchasing your alcohol from a wholesaler? YES  NO   
Non-Profit: Where will you be purchasing your alcohol?  
Wholesaler  Retailer  Both  BYO   
(includes wineries)

12. Will there be any games of chance operating during the event? YES  NO   
If so, describe activity: There will be kid friendly inflatables by "Fun Services"

**NOTE:** Only games of chance approved by the Department of Revenue, Charitable Gaming Division are permitted. All other forms of gambling are prohibited by State Law: There are no exceptions for Non Profit Organizations or any events raising funds for a charity. This is only an application for a Special Designated License under the Liquor Control Act and is not a gambling permit application.

13. Any other information or requests for exemptions (**must** be received by Commission 30 days prior to event, complete NLCC form 140): 53/168/169

14. Name and **telephone number/cell phone number** of immediate **supervisor**. This person will be at the location of the event when it occurs, able to answer any questions from Commission and/or law enforcement before and during the event, and who will be responsible for ensuring that any applicable laws, ordinances, rules and regulations are adhered to. **PLEASE PRINT LEGIBLY**

Print name of Event Supervisor: THOMAS E. LORENZ

Signature of Event Supervisor: \_\_\_\_\_

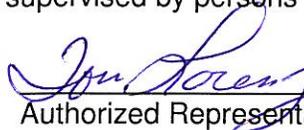
Event Supervisor phone: Before 402-904-4444 During 402-416-5227

Email address: llorenz@smglincoln.com

Consent of Authorized Representative/Applicant

15. I declare that I am the authorized representative of the above named license applicant and that the statements made on this application are true to the best of my knowledge and belief. I also consent to an investigation of my background including all records of every kind including police records. I agree to waive any rights or causes of action against the Nebraska Liquor Control Commission, the Nebraska State Patrol or any other individual releasing said information to the Liquor Control Commission or the Nebraska State Patrol. I further declare that the license applied for will not be used by any other person, group, organization or corporation for profit or not for profit and that the event will be supervised by persons directly responsible to the holder of this Special Designated License.

sign here

  
\_\_\_\_\_  
Authorized Representative/Applicant

GENERAL MANAGER

\_\_\_\_\_  
Title

4.18.2016

\_\_\_\_\_  
Date

THOMAS E. LORENZ

\_\_\_\_\_  
Print Name

This individual must be listed on the application as an officer or stockholder unless a letter has been filed appointing an individual as the catering manager allowing them to sign all SDL applications.

The law requires that no special designated license provided for by this section shall be issued by the Commission without the approval of the local governing body. For the purposes of this section, the local governing body shall be the city or village within which the particular place for which the special designated license is requested is located, or if such place is not within the corporate limits of a city or village, then the local governing body shall be the county within which the place for which the special designated license is requested is located.

**SUPPLEMENTAL FORM**  
**REQUIRED FOR ALL OUTDOOR EVENTS**  
*(Including those for Non Profit Organizations)*

|  |                     |        |  |
|--|---------------------|--------|--|
| Name of Event:   | CELEBRATE LINCOLN   |        |  |
| Applicant and Sponsoring Organization or Individual (if applicable): | PINNACLE BANK ARENA |        |  |
| Date(s) of Event:  | JUNE 10-11, 2016    | Hours: | 5pm TO 12am(6.10.16) & 11am TO 12am(6.11.16) |
| Alternate Date(s):   | N/A                 | Hours: | N/A  |

Is the event open to the public?       Yes       No

How will you ensure that minors will not be served or consume beverages containing alcohol: TRAINED PINNACLE BANK EMPLOYEES WILL CHECK ID'S AND WRISTBAND

Will food be served?       Yes       No      If yes, please list food to be served: Hamburgers, brats,  
BBQ & pulled pork sandwiches, chips & salsa, Tacos, burritos, sub sandwiches, pasta salads, popcorn, pretzels, nachos.

Will non-alcoholic beverages be served:       Yes       No  
If yes, please list non-alcoholic beverages to be served: PEPSI PRODUCTS AND BOTTLE WATER & SNOW CONES

Who will serve the beverages containing alcohol? TRAINED PINNACLE BANK ARENA EMPLOYEES  
**Must complete Server/Seller Applicant Information Sheet.**

Have the designated servers received responsible beverage server training?       Yes       No

Will there be a charge for admission?       Yes       No

In the last 12 months, have you received notice of a liquor law violation that occurred during an event at which you were the special designated licensee?       Yes       No      If so, explain: \_\_\_\_\_

  
Applicant's Signature

4.18.2016  
Date

## SITE PLAN INFORMATION REQUIRED FOR **ALL** OUTDOOR EVENTS

Please provide a drawing showing the following. Provide **as much detail as possible** to ensure your application is not returned to you for more information. Attach additional drawings, dimensions if necessary.

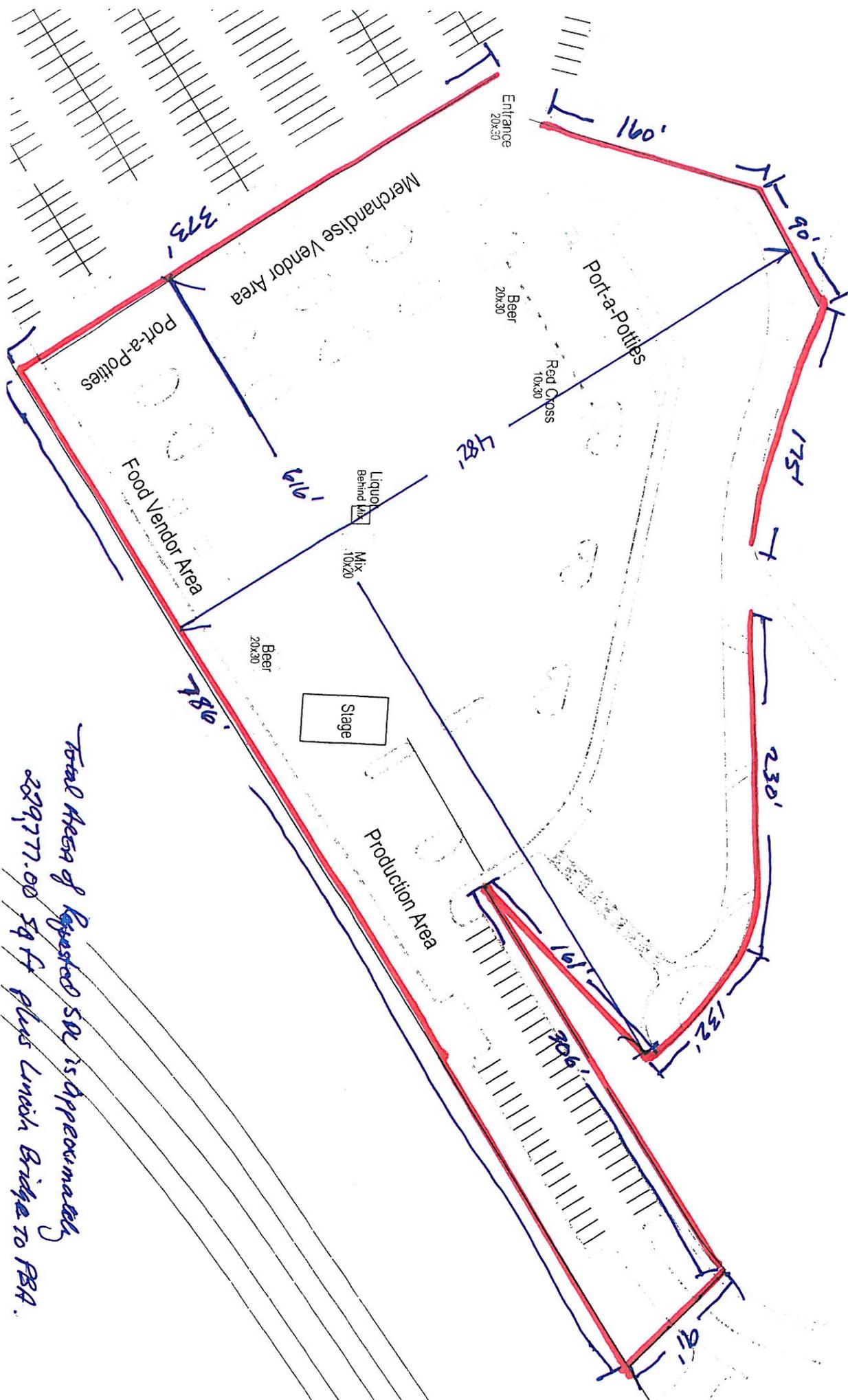
1. Number of Entry & Exit Points & Dimensions: (\_\_\_\_\_ ' x \_\_\_\_\_ ')
2. Size & location of tent(s) (heights, width, depth)
3. Size of area being used (\_\_\_\_\_ x \_\_\_\_\_)
4. Location & type of cooking equipment (if used)
5. Location of tables & chairs; If stage for band provided & dance area, show location & dimensions on drawing.
6. Height & type of fencing to be used.

**Note: Two (2) exit points must be indicated on your drawing. These exits cannot lead patrons into the building. Questions relating to entry/exit points; electrical wiring; tent sizes can be directed to: Chuck Schweitzer, Fire Prevention Bureau: (402) 441-6441.**

NOTE: WE WILL BE USING 6' CHAIN LINK FENCE

PLEASE SEE THE FLLLOWING MAPS

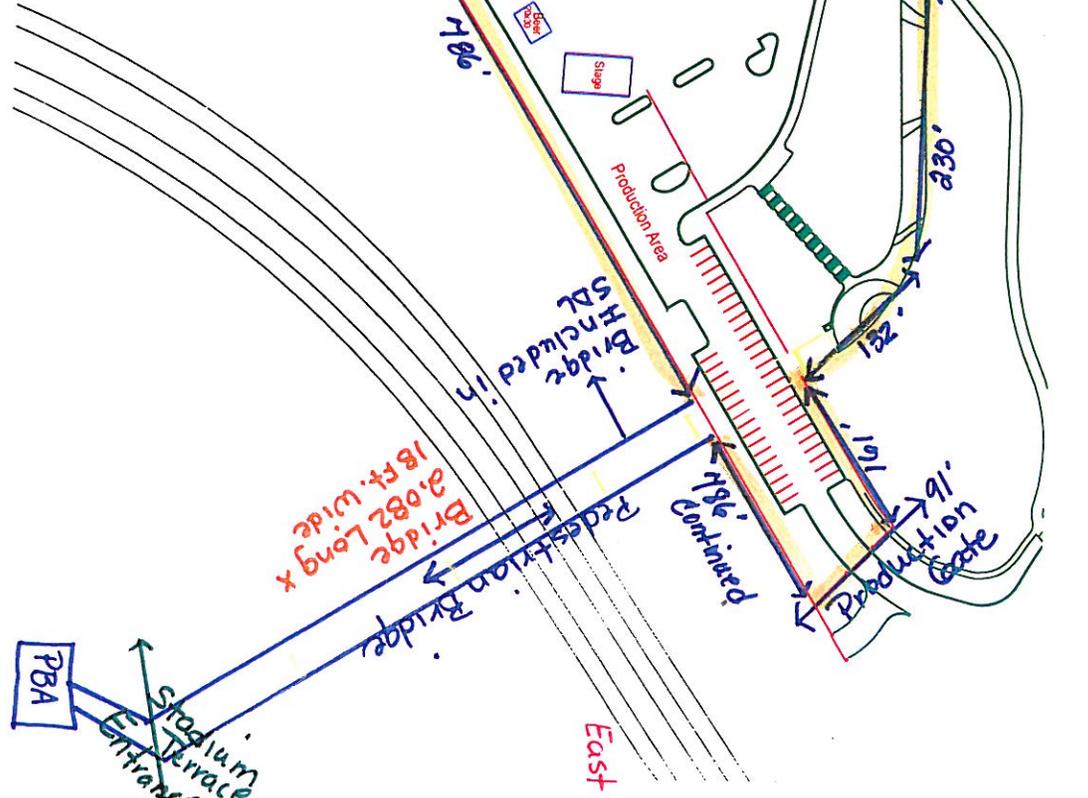
**ATTACH EXTRA PAGES IF NECESSARY**



Total Area of Requested SOL is approximately  
 229,777.00 sq ft plus Lunch Bridge to PBA.

Total Area of Requested SDL is 229,477.00 + Pedestrian Bridge of 2,082 x 18 ft.

South



North

East



