

## STRATEGIC PLANNING

On May 20-21, 2002, over 100 individuals from Lincoln and Lancaster County created a strategic plan for the Health Department. A copy of the plan is available by calling 441-8093.

**HIGHLIGHTS include:**

### MISSION STATEMENT

The Lincoln-Lancaster County Health Department provides leadership in promoting environmental and personal health through health promotion, disease detection, disease prevention, education and regulation. In cooperation with community resources, the department as the official agency is responsible for assisting the community and the citizens to assume responsibility for their health and the health of the community.

### VISION

Lincoln and Lancaster County communities are safe, healthy and sustainable. We routinely practice healthy behaviors and environmental stewardship to improve the quality of life.

The Health Department is the catalyst assuring an equitable and culturally competent public health system within an integrated network of partners. The Department delivers innovative, creative solutions in a collaborative, cost-effective, efficient and responsive manner.

### GOALS AND ACTION STEPS

17 goals were written and 174 action steps were identified to meet the goals.

***“Thank you to everyone who helped make Healthy People 2010, our Strategic Plan and the Blueprint Projects a success.”***

*Bruce Dart, Health Director*

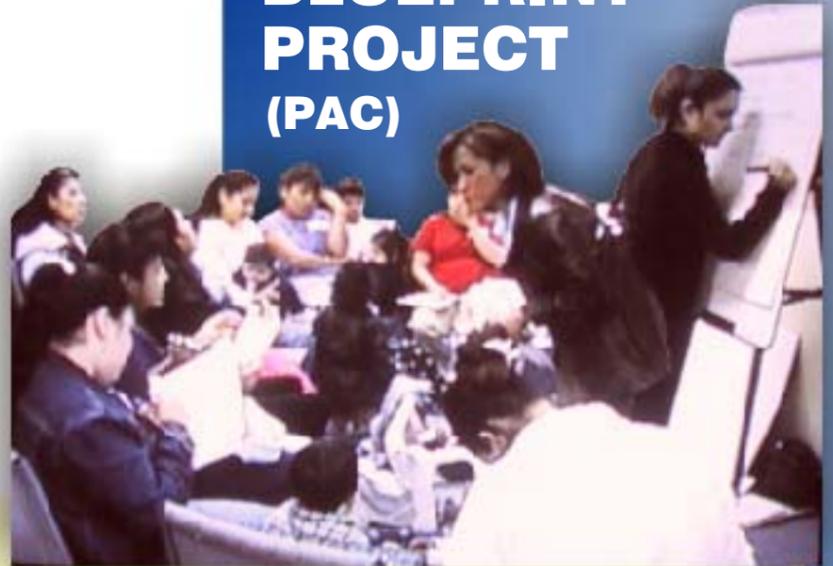
# A COMMUNITY IN ACTION

The Health Department's Strategic Plan has established key activities which will move the Healthy People 2010 Objectives forward across all fronts. In the past year, the community participated in establishing six priorities through the Healthier Communities Initiative of the Community Health Partners Foundation. More than 350 community stakeholders and volunteers participated in discussions where the goals of the Healthy People 2010 initiative were presented, and priorities for resource development were established. Coupled with the Health Department's strategic plan for implementation of Healthy People 2010, this effort will help insure that as many areas of the plan as possible continue to move forward.



FISCAL YEAR 2001-2002

## PLANNING AND CONNECTING BLUEPRINT PROJECT (PAC)



*The Health Department, along with community stakeholders, constantly strive to improve access to health care for all populations.*

### WHY?

- 24% of the PAC respondents use hospital emergency rooms as the most frequently visited place for health and medical services.
- 22% of the PAC respondents have a major language barrier.
- 36% reported not having any kind of health insurance
- 44% of African newcomers did not know where to go for medical services, 40% for dental services

HEALTHY PEOPLE

2010