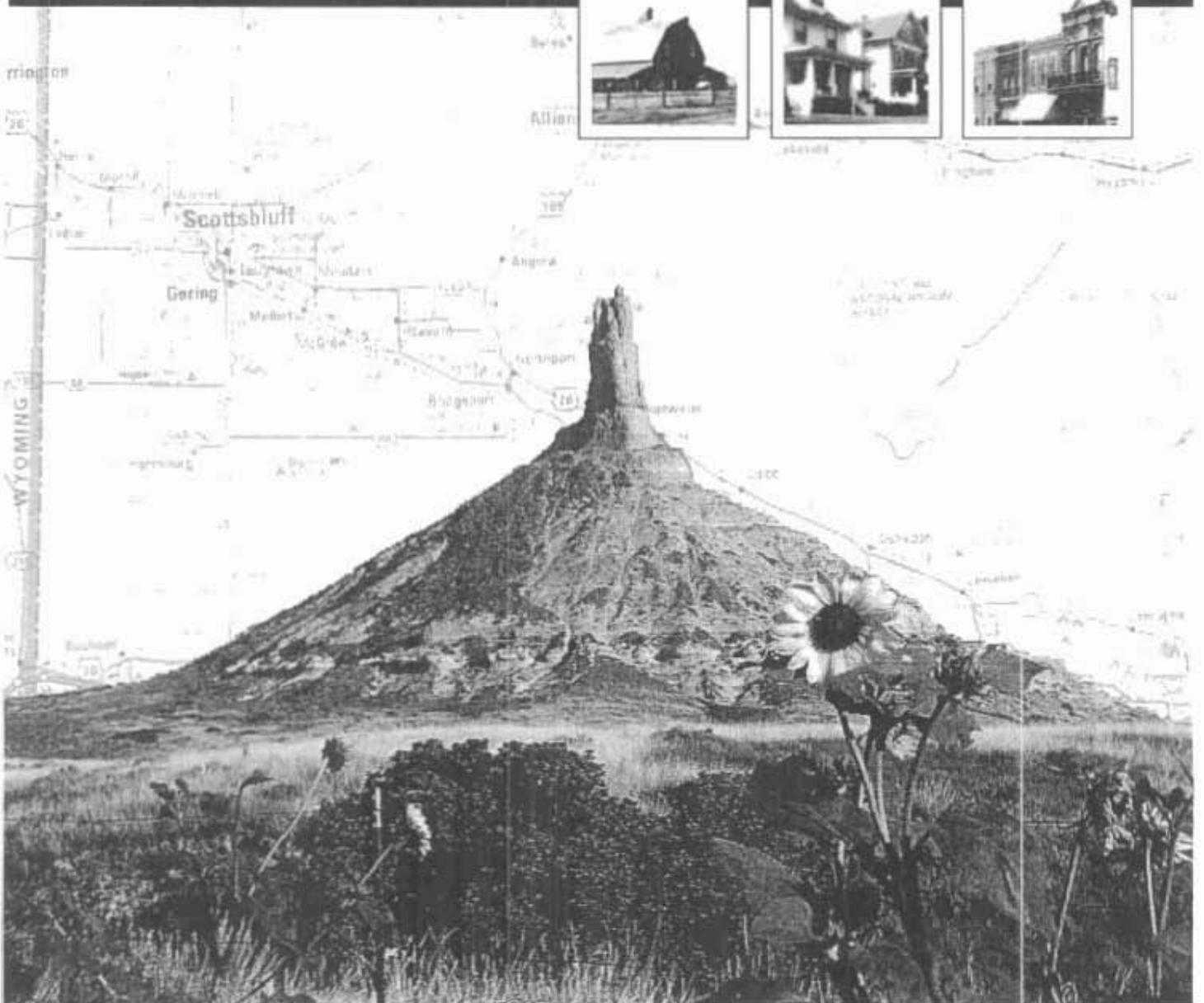


HERITAGE NEBRASKA | Annual Meeting

Farm and Ranch Museum
2930 Old Oregon Trail
Gering, Nebraska
May 1-2, 2009

THIS PLACE MATTERS



Heritage Nebraska is a new statewide preservation organization responsible for advocacy, education, outreach, preservation, and stewardship. This inaugural annual meeting will help to set the agenda for historic preservation statewide. Join us in the historically-rich environs of Western Nebraska for a fresh look at protecting the legacy that gives Nebraska its unique sense of place – the quintessential Nebraska landscapes, the iconic historic structures, and the celebrations that remind us of our cultural heritage.

May is National Preservation Month

In Nebraska and across the nation, Preservation Month is being observed in May. The theme of Preservation Month and our annual meeting is This Place Matters. Preservation Month is designed to raise awareness about the power historic preservation has to protect and enhance our homes, neighborhoods and communities - the places that really matter to us. It provides an opportunity to celebrate Nebraska's diverse and unique heritage, and enables all of us to become involved in the growing preservation movement.

**NATIONAL
TRUST
FOR
HISTORIC
PRESERVATION®**

Who Should Attend?

- Heritage Nebraska Members
- Main Street Directors
- Architects
- Landscape Architects and Planners
- Ecologists
- State and Local Officials
- City, Village, and County Staff
- Business and Property Owners
- Anyone interested in Historic Preservation, Cultural Heritage, or Economic Development

Why You Should Attend—

- Guide the direction of a new organization focused on sharing the importance of historic preservation statewide.
- Learn how to leverage opportunities for economic development through Heritage Tourism and Main Street.
- Discover the varied locations named as Nebraska's hidden treasures and fading places.
- Experience the special places surrounding our meeting site, The Farm and Ranch Museum, Chimney Rock, Scotts Bluff National Monument, and more.
- Network with others interested in historic preservation, cultural heritage, and economic development.

Hidden Treasures and Fading Places A highlight of the annual meeting will be a news conference announcing Nebraska's Hidden Treasures and Fading Places. Through an exhaustive nomination and evaluation process, Heritage Nebraska has compiled the first list of Nebraska's Hidden Treasures and Fading Places. Our Hidden Treasures are those places and events that may not show up on websites or brochure racks, but are worthy of a visit. They are worth seeing, doing, and saving. Our Fading Places are locations, histories and traditions that are faced with demolition or continuing neglect. They deserve a second chance, a shot at being preserved for future generations or being saved through a creative re-use or re-imagining. This special announcement is not to be missed.

Meeting Schedule

Friday, May 1, 2009

- 2:30 p.m.** Registration Begins
- 3:00 p.m.** Welcome
*J.L. Schmidt, Executive Director
Heritage Nebraska, Lincoln, NE*
- 3:10 p.m.** Remarks and Presentation of
Preservation Month Proclamation
*Lieutenant Governor Rick Sheehy
State of Nebraska, Lincoln, NE*
- 3:20 p.m.** Opening Remarks
*State Senator John Harms
Scottsbluff, NE*
- 3:30 p.m.** Convening of the Annual Meeting
*George Haecker, Board Chair
Heritage Nebraska, Omaha, NE*
- A separate agenda will be available on site.
- 4:15 p.m.** Why Heritage Nebraska?
*Maxine Moul, National Trust
Advisor Emeritus, Lincoln, NE*
- 5:00 p.m.** Reception at The Emporium
1818 1st Avenue, Scottsbluff, NE

- 7:00 p.m.** Chuckwagon Barbecue Dinner at
Farm And Ranch Museum
2930 Old Oregon Trail, Gering, NE

Dinner is included in the registration fee for all
conference participants.

- 7:30 p.m.** Why Are We Here in the Panhandle
Anyway?
*Nancy Haney, Curator
Farm and Ranch Museum, Gering, NE*

Saturday, May 2, 2009

- 8:00 a.m.** Breakfast & Discussion

*Join us for a continental breakfast and discussion
focusing on Heritage Tourism opportunities in the
Nebraska Panhandle and beyond. We will also
examine the challenges in expanding Heritage
Tourism.*

- 9:30 a.m.** News Conference Announcing
Nebraska's Hidden Treasures and
Fading Places

*Media representatives will join our annual meeting
participants for the exciting announcement of
Nebraska's Hidden Treasures and Fading Places.*

- 10:30 a.m.** Meeting adjourns.

General Information

REGISTRATION FEE: The registration fee for the annual meeting is \$20 for members of Heritage Nebraska and \$65 for non-members. The registration fee includes discussion materials, reception and dinner on May 1, and continental breakfast on May 2. Non-member registration includes a one year membership in Heritage Nebraska. Registration fees do not include lodging. You are encouraged to register early as space is limited.

ANNUAL MEETING SCHEDULE: Check-in for the annual meeting will begin at 2:30 p.m. MDT, and the meeting will begin at 3:00 p.m. MDT on Friday, May 1. The meeting will conclude at approximately 10:30 a.m. MDT on Saturday, May 2. Please remember the annual meeting takes place in the Mountain Time Zone. Plan your travel and schedule accordingly.

ANNUAL MEETING LOCATION: The annual meeting will be held at the Farm And Ranch Museum located at 2930 Old Oregon Trail, Gering, Nebraska 69341. The Friday evening reception will be held at The Emporium, 1818 1st Avenue, Scottsbluff, Nebraska 69363.

LODGING: Heritage Nebraska has a block of rooms available at the Monument Inn & Suites located at 1130 M Street, Gering, NE 69341. For reservations, contact the Monument Inn & Suites at 308-436-1950, or toll free at 866-436-1950 and ask for the Heritage Nebraska annual meeting rate of \$68 per night plus tax. Reservations must be made by April 24 to receive the special group rate. More information about the Monument Inn & Suites online at www.monumentinnsuites.com.

CANCELLATIONS: Cancellations made at least one week prior to the meeting date are eligible for a full refund of the registration. If you need to cancel less than one week before the program, you may send a substitute from your organization. You are guaranteed a full refund of the registration fee if this meeting is cancelled for any reason.

THIS PLACE MATTERS

HERITAGE NEBRASKA | Annual Meeting

Farm and Ranch Museum
2930 Old Oregon Trail
Gering, Nebraska

May 1-2, 2009



HERITAGE NEBRASKA
c/o Nebraska Community Foundation
P.O. Box 83107
Lincoln, NE 68501-3107

PRRBT STD
US POSTAGE
PAID
LINCOLN, NE
PERMIT NO. 449

RECEIVED

APR 7 - 2009

Lincoln/Lancaster Co.
Planning Department



*****AUTO**3-DIGIT 685

LINCOLN HISTORIC PRESERVATION COMMISSION, LINCOLN
555 S 10TH ST
LINCOLN NE 68508-2803

A copy of this brochure is available on the web at www.nebraskamainstreet.org

This Place Matters HERITAGE NEBRASKA | Annual Meeting

- Call 402-323-7338
- FAX 402-323-7349
- Mail This entire page to
P.O. Box 22608
Lincoln, NE 68542-2608

Registrant Information (Please print)

First Name _____
(as you wish it to appear on your badge)

Last Name _____

Title _____

Organization _____

Address _____

City, State, Zip _____

Phone/FAX _____

E-mail _____

Registration Fees (please Check)

- _____ Member Registration \$20
_____ Non-member Registration \$65

Fees include all meeting materials and reception and dinner on May 1 and breakfast on May 2. Non-member Registration includes a one-year membership in Heritage Nebraska.

Method of Payment

_____ Check/Money Order
(Payable to Heritage Nebraska)

_____ Bill Me

_____ Credit Card

_____ Mastercard _____ Visa

CC# _____

Exp. Date ____/____

Name on Card _____