

Item 3—Agenda of February 19, 2015

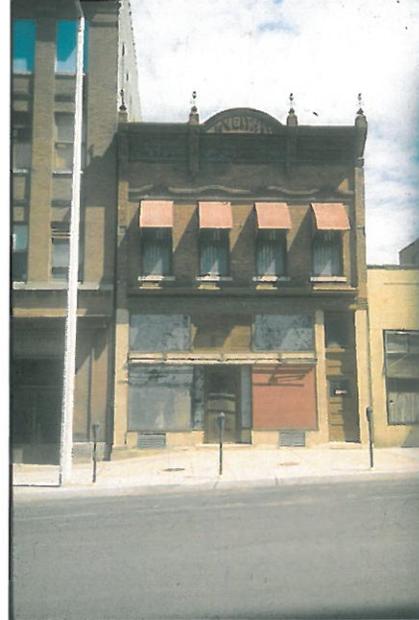
February 12, 2015

PROPOSAL:

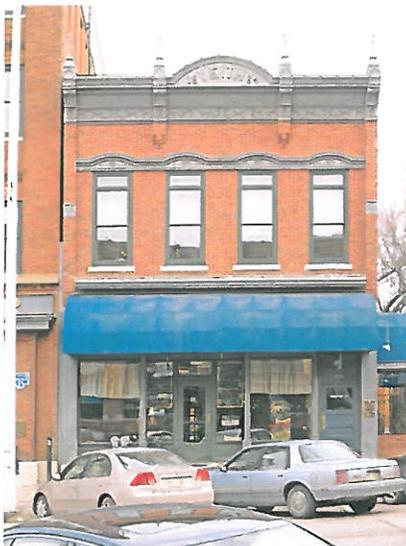
Matt Taylor requests a certificate of appropriateness for an awning/sign at 814 P Street, the Veith Building, in the Haymarket Landmark District.

DISCUSSION:

The Veith Building in Haymarket is arguably Lincoln’s finest small commercial building extant from the 19th century. It was built for a grocery store with the owner’s dwelling above. Subsequent uses included a cigar store and storage building before it was rehabilitated by Jon Camp and partners in the early 1980s. It has since housed a variety of retail uses on the first floor and offices, a tattoo parlor, and gallery on the upper floor. For several years the tenant has been a tavern, which is requesting a new awning inscribed with “Tavern on the Square.”



*Veith Building, pre-rehab,
ca. 1980*



Veith Building, ca. 2013

The curved awning frame was installed in the 1980s renovation. The proposal (below) is to install new, dark-green canvas inscribed in white: “Tavern on the Square.”

Awnings as signs have been a common type of business identification in

Haymarket and on this block face, where Vincenzo’s and The Mill to the west also utilize awning/signs. The sign criteria for Haymarket Special Sign District include awnings among preferred sign types.



Recommended finding:

The proposed work is consistent with the Haymarket guidelines and compatible with the overall character of the Haymarket Landmark District.

Recommended action:

Approval of a certificate of appropriateness.

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