

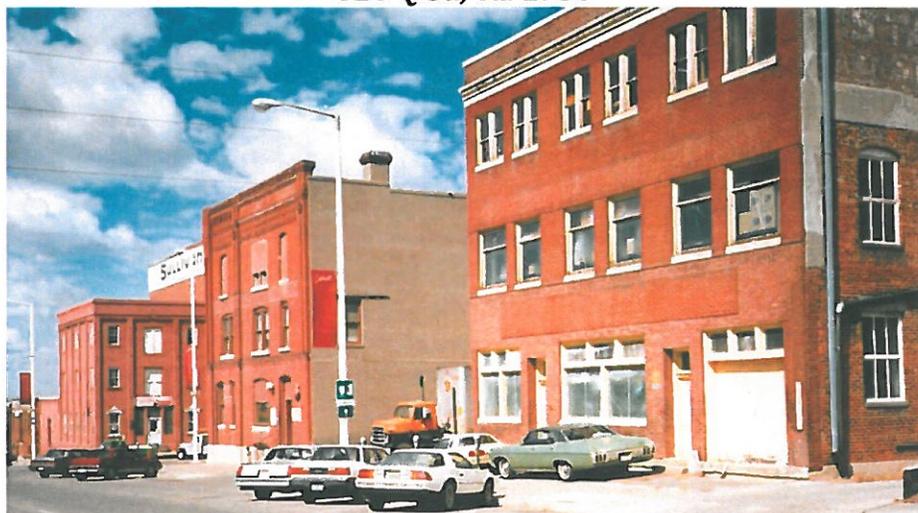
PROPOSAL:

Nebraska Sign Company requests a certificate of appropriateness for work at the east storefront of 800 Q Street, the Toolhouse (former Henkle & Joyce) complex, in the Haymarket Landmark District.

DISCUSSION:



820 Q St., ca. 1930



Henkle & Joyce/Toolhouse complex, ca. 1990

The east building of the former Henkle & Joyce complex was initially a two story warehouse of Star Van & Storage, designed by architects Woods & Corder in 1907 and reported as “the first large building” of reinforced concrete in Lincoln. In 1915

C. H. Larsen redesigned the Q Street façade in a major reconstruction which also added a third story to the building.

The current proposal is for a “marquee” sign atop the canopy installed on the south façade.



The “VINTAGE RED” and “SPORTS GALLERY” inscriptions would be of PVC material applied to a black aluminum backing. The small web-site addresses would be flat black copy on red vinyl.

The sign is proposed as 16 feet long and 30” tall, with the largest letters 15.75” tall. While lengthy, this size does not appear out of proportion given the height of the canopy and the length of the façade. I inquired of Tony Persons of Nebraska Neon Sign Co. whether the sign is intended to be illuminated and his email response was *“They will want to add lights on the canopy pointed upwards. Smaller, mostly hidden accent lighting.”*

Exterior lighting is generally preferred in Haymarket and has been accomplished in a variety of modes. I will seek additional detail on the intended lighting and the appearance of any visible portions of the light fixtures, and any visible bracing of the sign itself. The Commission has also been interested in the past about the intensity and any “spillage” of up-lighting, which in this location must also respect the residential windows behind the sign.

The basic type of sign requested has been proposed and approved atop permanent canopies in several recent Haymarket installations. With some clarification on the lighting and appearance of any bracing of the sign, it will very likely warrant an affirmative finding and action.

F:\Boards\HPC\HPCReports\REPORTS\2016\08-August\Item 3b_VintageRed.docx



4

| | | | | | | |
|-------------|-----------------------------------|---|-------------|---|--|---|
| CLIENT INFO | CUSTOMER: VINTAGE RED | SCALE: 3/4" = 1' | PAGE 1 OF 1 | DESIGN TYPE <input type="checkbox"/> INTERIOR <input type="checkbox"/> NEON DISPLAYS <input checked="" type="checkbox"/> ILLUM SIGNAGE <input checked="" type="checkbox"/> SINGLE-FACED <input type="checkbox"/> POLE SIGN <input type="checkbox"/> CHANGEABLE READER BOARD/ ELEC MSG BRDS <input type="checkbox"/> ILLUM AWNING | <input checked="" type="checkbox"/> EXTERIOR <input type="checkbox"/> CHANNEL LETTERS <input type="checkbox"/> BACK LIT <input checked="" type="checkbox"/> FRONT LIT <input type="checkbox"/> DOUBLE-FACED <input type="checkbox"/> DIRECTIONAL <input type="checkbox"/> PROJECTION SIGN | NOTE: COMPUTER GENERATED DRAWING IS INTENDED TO BE AN APPROXIMATE REPRESENTATION OF ACTUAL COLORS AND IMAGES. This proposal and drawing together has been created for a specific and limited by our staff for installation and design. It is an original drawing created by Nebraska Sign & Graphics. All persons are advised that this sign is the exclusive property of Nebraska Sign & Graphics and that any use of the same without written permission is strictly prohibited. |
| | ADDRESS: 800 Q Street, Suite #103 | DATE: 07/05/16 | REVISED: | | | |
| | CITY/STATE: LINCOLN, NE | RELEASE: THIS DRAWING IS SUBJECT TO APPROVAL OF CUSTOMER'S CLIENT. ALL ITS APPROVALS BY THE CUSTOMER AND DATE. NONE TO ANY PARTIAL OR FULL. NEBRASKA SIGN & GRAPHIC HOLDS ALL RIGHTS RESERVED AND TO BE APPROVED. | | | | |
| | DWG. #: TP2174 | JOB #: | CUSTOMER: | | | |
| | SALES REP: TONY PERSONS | DESIGNER: TONY PERSONS | DATE: | | | |

NS

NEBRASKASIGN

1140 North 21st Street FAX (402) 478-3461
 Lincoln, Nebraska 68503 Ph. (402) 478-6583
www.nebraskasign.com