THE CHALLENGE:

A group of Lincoln residents and community leaders examined the City’s annual street program. They determined that Lincoln has a funding gap and should invest MORE in fixing Lincoln’s streets.

COMMITTEE FINDINGS

<table>
<thead>
<tr>
<th>Funding Gap</th>
<th>Other street funding (including state and federal)</th>
<th>Wheel Tax</th>
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<tbody>
<tr>
<td>36%</td>
<td>45%</td>
<td>19%</td>
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The Lincoln residents and leaders said NO to a property tax increase and NO to a wheel tax increase for streets.

Instead, they recommended a sales tax increase. It is estimated that 30% of sales taxes are paid by non-residents who also use our streets.

The ¼ cent sales tax raises $13 million per year, significantly boosting our community street investment.

The new funds will allow the City to fix four times as many residential streets each year and build new streets for growth.

This sales tax will add an additional 2.5¢ to a $10 purchase.

For more information, visit LincolnOnTheMove.com.

WHAT IS PROPOSED?

Following the recommendations of Lincoln residents and leaders, the Mayor and City Council approved a resolution asking citizens to vote on:

- ¼ cent sales tax increase for 6 years dedicated to street repair and construction.
- $13 MILLION annually for improving and building streets.
- Funds can be spent ONLY on streets.
- 25% dedicated to build new streets for community growth.
YOUR STREETS.
YOUR CHOICE.
ELECTION DAY IS APRIL 9TH

WHY IT MATTERS:
Today, 42% of Lincoln’s streets need expensive resurfacing or rebuilding. Studies show the longer you wait to fix a street, the more it costs to repair.

The City has learned over the years that investing MORE in street repairs today means avoiding EXPENSIVE street work in the future. The Lincoln residents group recommended new funding to increase the City’s annual investment in streets.

For more information, visit LincolnOnTheMove.com.