



11 Lincoln organizations named Bicycle Friendly Businesses by the League of American Bicyclists for 2020!

Today, the League of American Bicyclists recognized a **RECORD 11** Lincoln area organizations with a Bicycle Friendly Business (BFB) award, earning them a place alongside 1,366 businesses across the country contributing to the movement to build a more Bicycle Friendly America.

By kicking off the New Year alongside 153 new and renewing BFBs, these businesses, government agencies, and Fortune 500 companies in all 50 states and Washington, DC, in a commitment to transform American workplaces to be more welcoming to customers and employees who bike.

“When places make it easier for people to choose to bike, they are building safer, stronger, and better connected communities. [The League of American Bicyclists](#) is thrilled when organizations like these **11** Lincoln businesses join us in this movement to build a more Bicycle Friendly America. When more people are biking to work or shop, life is better for everyone,” says Executive Director Bill Nesper of the League of American Bicyclists.

An important part of a growing trend not just in Lincoln, but nationwide, is recognizing how important supporting bicycling can be for building better, safer, more connected communities through bike friendly accommodations for employees & patrons.

The 2020-2024 Lincoln BFB Awardees are:

Platinum

BikeLNK

Cycle Works

University of Nebraska-Lincoln Outdoor Adventures

Silver

The Bike Rack Lincoln

Bronze

Downtown Lincoln

Felsburg Holt & Ullevig

Gomez Art Supply

Hub Cafe

Lincoln Running Co

Moose's Tooth Outdoor Co

University of Nebraska Federal Credit Union

When asked what this BFB award level designation means for the various organizations, serving the Lincoln community, several of them responded with local praise in recognizing this growing trend in transportation on 2 wheels:

“We are so excited – and honored – to have achieved the Bronze Level for the 2020-2024 Bicycle Friendly Business Award Level. As a Running, Walking, just Be Fit store we feel it is part of our job to encourage our customers to cycle to our store and if we do that we need to be as ‘bicycle friendly’ as we possibly can. ¾ of our employees bike to work, and we want them as safe as possible on their way here – so trails and protected bike lanes hit home here! It was a no-brainer to apply for this award and again, to receive it is an honor. BikeLNK has been such a positive source for everyone in Downtown Lincoln and we couldn’t have done this without their encouragement and help!

Thank you BikeLNK and Downtown Lincoln for always being ‘bike positive!’

~Ann Ringlein, Owner Lincoln Running Company(Bronze Award)

“One of the best things about Lincoln is that it is easy City to bike in.”

~Peggy Gomez owner of Gomez Art Supply(Bronze Award) and co-founder of the Lincoln Bicycle Art Tour (LBAT) has been a 4 season bicycle commuter for over 36 years

“The University of Nebraska Credit Union is grateful for the information from Heartland Bike Share about the opportunity to register our business and receive a bike friendly designation. As a business in Lincoln we recognize the positive economic impact of the bike trails and bikes as part of the transportation mix of our city. We believe by receiving a bronze award it will demonstrate to the university community and the city of Lincoln that we care about the wellness and sustainability of the place where our employees live, work and play!”

~Dena Noe, University of Nebraska Credit Union Vice President of Marketing & Communications

“FHU(Bronze Award) is a transportation engineering consulting firm with great people that are passionate about their profession. Planning and designing safe, accessible and connected bicycle infrastructure is a great way to enhance communities we work with. We applied to the League of American Bicyclists to celebrate the improvements we’ve made to our Lincoln office and to keep us focused on the need for wide-spread equity in the delivery of transportation infrastructure. The growing bicycle culture in Lincoln is fun to be a part of and our employees are eager to continue supporting the bicycling community.”

~Jesse Poore, FHU Senior Planner

“Healthy, vibrant communities are made up of the strong connections between the people within it. Biking does just that! You experience Lincoln on another level, with all 5 senses, taking it all in. Places that support varied transportation options for patrons and employees, show that they are not just invested in active, healthy living but a better environment for everyone. We are better, TOGETHER!”

~Jamie Granquist, BikeLNK(Platinum Award) City Manager

Moving forward, these amazing organizations will have access to a variety of tools and technical assistance from the League to become even more bicycle-friendly. When employees bike, great things happen: through bike commuting we decrease our carbon footprint, connect to our community, and it makes for a fun and healthy work culture.

To learn more about the BFB program, or to apply, visit the League online at www.bikeleague.org/business.

About the Bicycle Friendly America Program

To learn more about building a Bicycle Friendly America, including the Bicycle Friendly CommunitySM (BFCSM), Bicycle Friendly StateSM (BFSSM), Bicycle Friendly BusinessSM (BFBSM), and Bicycle Friendly UniversitySM (BFUSM) programs, visit www.bikeleague.org/BFA.

The League of American Bicyclists leads the national movement to create a Bicycle Friendly America for everyone. With a history dating to 1880, the League is committed to engaging diverse communities and building a powerful, unified voice for change around protecting and promoting bicyclists' rights. Learn more at www.bikeleague.org.

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