

Before you dive into your neighborhood's statistics, there are some things you need to know:

□ Navigation

The file for each neighborhood includes several bookmarked sections. To use the bookmarks for convenient access, select the page icon with the blue ribbon in the upper left of your document window.

□ The Sources

- The **2010 Census Profile** is compiled using data collected during the 2010 US Census door-to-door survey.
- The **ACS** (or American Community Survey) **Housing** and **Population Summaries** were compiled using data collected during 2005 – 2009 by the US Census Bureau using statistical sampling techniques.
- The **Community Profile** and the **Housing Profile** include hard statistics from the 2000 US Census. The accompanying 2010 and 2015 forecasts were generated by specialized geographic information system (GIS) software from a company named Esri.
- The **Executive Summary** pulls information from all of the sources listed above and provides an overview.

□ Accuracy

When a data source uses forecasts or statistical analysis to generate data, a margin of error is always introduced. As a general rule of thumb, the closer the number crunchers can stay to the actual collected data and the fewer levels of analysis, the more reliable the statistic. Read the data notes at the bottom of each page to better understand how that batch of statistics was created.

Also, the ACS Summaries include a “Reliability” column which evaluates the particular statistic on that line as being of low, medium, or high reliability.

□ Other Statistics, Other Areas

This set of statistical resources is provided as a courtesy to Lincoln's neighborhood associations. If you want to pursue different statistics or statistics for other areas of Lincoln, that may be possible but please be aware that it will involve paying for the service. Contact urbandev@lincoln.ne.gov to inquire further.

Population

1990 Population	4,838
2000 Population	5,319
2010 Population	5,383
2015 Population	5,511
1990-2000 Annual Rate	0.95%
2000-2010 Annual Rate	0.12%
2010-2015 Annual Rate	0.47%
2010 Male Population	47.1%
2010 Female Population	52.9%
2010 Median Age	33.5

In the identified area, the current year population is 5,383. In 2000, the Census count in the area was 5,319. The rate of change since 2000 was 0.12 percent annually. The five-year projection for the population in the area is 5,511, representing a change of 0.47 percent annually from 2010 to 2015. Currently, the population is 47.1 percent male and 52.9 percent female.

Population by Employment

Currently, 93.7 percent of the civilian labor force in the identified area is employed and 6.3 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the area will be 94.4 percent of the civilian labor force, and unemployment will be 5.6 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 69.3 percent of the population aged 16 years or older in the area participated in the labor force, and 0.2 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 64.0 percent in white collar jobs (compared to 61.6 percent of the U.S. employment)
- 15.4 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 20.5 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 87.4 percent of the area population drove alone to work, and 2.6 percent worked at home. The average travel time to work in 2000 was 16.4 minutes in the area, compared to the U.S average of 25.5 minutes.

Population by Education

In the current year, the educational attainment of the population aged 25 years or older in the area was distributed as follows:

- 6.3 percent had not earned a high school diploma (14.8 percent in the U.S)
- 27.1 percent were high school graduates only (29.6 percent in the U.S.)
- 10.6 percent had completed an Associate degree (7.7 percent in the U.S.)
- 22.3 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 9.3 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

Per Capita Income

1990 Per Capita Income	\$12,839
2000 Per Capita Income	\$20,117
2010 Per Capita Income	\$24,997
2015 Per Capita Income	\$28,642
1990-2000 Annual Rate	4.59%
2000-2010 Annual Rate	2.14%
2010-2015 Annual Rate	2.76%

Households

1990 Households	2,297
2000 Households	2,741
2010 Total Households	2,847
2015 Total Households	2,938
1990-2000 Annual Rate	1.78%
2000-2010 Annual Rate	0.37%
2010-2015 Annual Rate	0.63%
2010 Average Household Size	1.86

The household count in this area has changed from 2,741 in 2000 to 2,847 in the current year, a change of 0.37 percent annually. The five-year projection of households is 2,938, a change of 0.63 percent annually from the current year total. Average household size is currently 1.86, compared to 1.91 in the year 2000. The number of families in the current year is 1,185 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Bureau and Census, 2000 Census of Population and Housing, Esri forecast for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

Households by Income

Current median household income is \$39,386 in the area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$49,178 in five years. In 2000, median household income was \$31,211, compared to \$26,477 in 1990.

Current average household income is \$47,935 in this area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$54,571 in five years. In 2000, average household income was \$38,447, compared to \$28,375 in 1990.

Current per capita income is \$24,997 in the area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$28,642 in five years. In 2000, the per capita income was \$20,117, compared to \$12,839 in 1990.

Median Household Income

1990 Median Household Income	\$26,477
2000 Median Household Income	\$31,211
2010 Median Household Income	\$39,386
2015 Median Household Income	\$49,178
1990-2000 Annual Rate	1.66%
2000-2010 Annual Rate	2.30%
2010-2015 Annual Rate	4.54%

Average Household Income

1990 Average Household Income	\$28,375
2000 Average Household Income	\$38,447
2010 Average Household Income	\$47,935
2015 Average Household Income	\$54,571
1990-2000 Annual Rate	3.08%
2000-2010 Annual Rate	2.18%
2010-2015 Annual Rate	2.63%

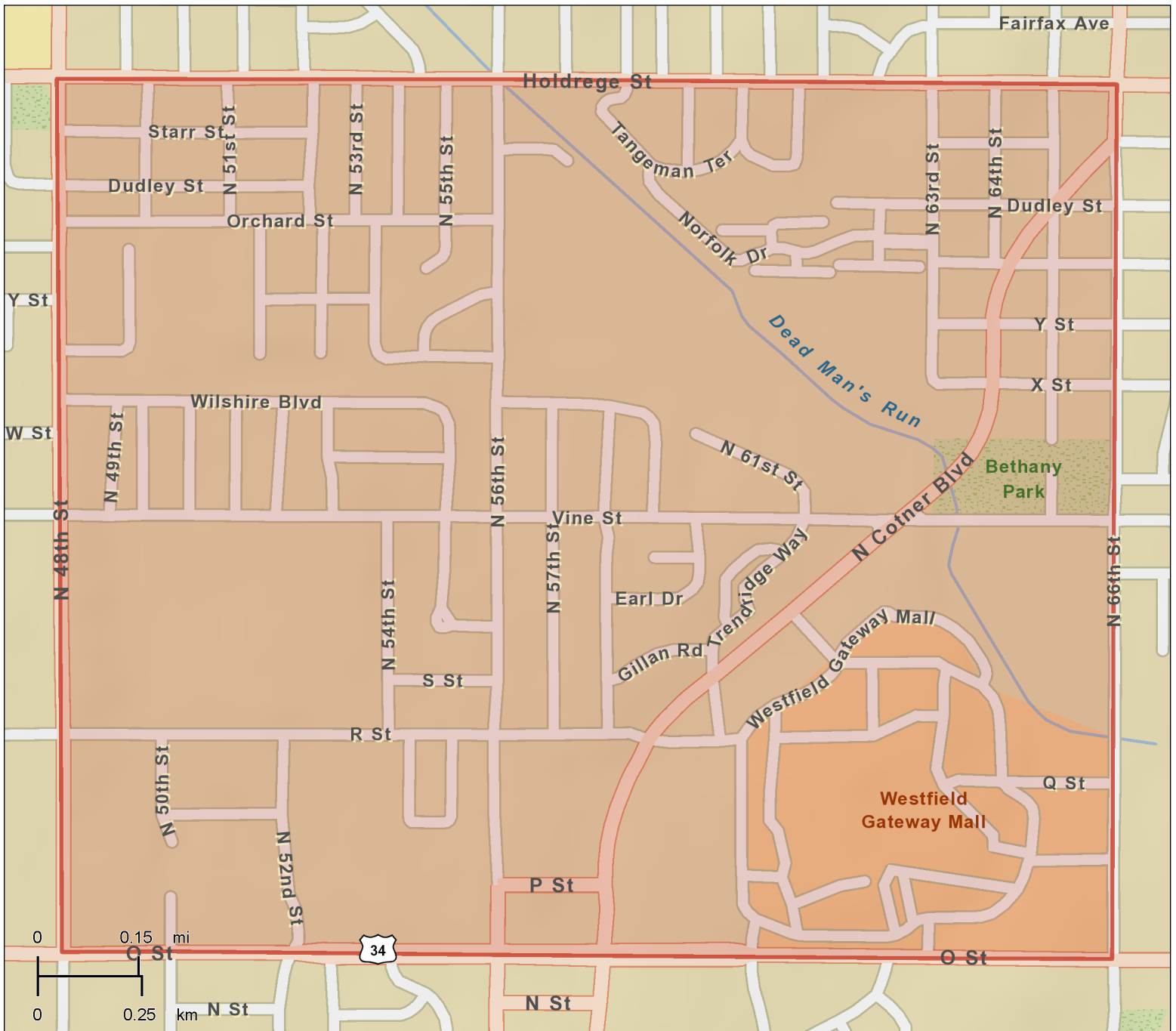
2010 Housing

1990 Total Housing Units	2,391
2000 Total Housing Units	2,848
2010 Total Housing Units	3,006
2015 Total Housing Units	3,105
1990 Owner Occupied Housing Units	1,004
1990 Renter Occupied Housing Units	1,294
1990 Vacant Housing Units	94
2000 Owner Occupied Housing Units	1,017
2000 Renter Occupied Housing Units	1,724
2000 Vacant Housing Units	108
2010 Owner Occupied Housing Units	1,009
2010 Renter Occupied Housing Units	1,838
2010 Vacant Housing Units	159
2015 Owner Occupied Housing Units	1,046
2015 Renter Occupied Housing Units	1,891
2015 Vacant Housing Units	168

Currently, 33.6 percent of the 3,006 housing units in the area are owner occupied; 61.2 percent, renter occupied; and 5.3 are vacant. In 2000, there were 2,848 housing units - 35.7 percent owner occupied, 60.5 percent renter occupied, and 3.8 percent vacant. The rate of change in housing units since 2000 is 0.53 percent. Median home value in the area is \$104,379, compared to a median home value of \$157,913 for the U.S. In five years, median value is projected to change by 2.51 percent annually to \$118,133. From 2000 to the current year, median home value change by 1.94 percent annually.

Data Note: Income is expressed in current dollars

Source: U.S. Bureau and Census, 2000 Census of Population and Housing, Esri forecast for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.



This site is located in:

- City:**
- County:**
- State:**
- ZIP Code:**
- Census Tract:**
- Census Block Group:**
- CBSA:**



	2000	2010	2000-2010 Annual Rate
Population	5,333	5,288	-0.09%
Households	2,734	2,699	-0.13%
Housing Units	2,847	2,884	0.13%
Population by Race			
		Number	Percent
Total		5,288	100.0%
Population Reporting One Race		5,119	96.8%
White		4,573	86.5%
Black		172	3.3%
American Indian		19	0.4%
Asian		224	4.2%
Pacific Islander		0	0.0%
Some Other Race		131	2.5%
Population Reporting Two or More Races		169	3.2%
Total Hispanic Population		313	5.9%
Population by Sex			
Male		2,504	47.4%
Female		2,784	52.6%
Population by Age			
Total		5,287	100.0%
Age 0 - 4		342	6.5%
Age 5 - 9		262	5.0%
Age 10 - 14		182	3.4%
Age 15 - 19		263	5.0%
Age 20 - 24		998	18.9%
Age 25 - 29		668	12.6%
Age 30 - 34		360	6.8%
Age 35 - 39		270	5.1%
Age 40 - 44		230	4.4%
Age 45 - 49		231	4.4%
Age 50 - 54		275	5.2%
Age 55 - 59		258	4.9%
Age 60 - 64		198	3.7%
Age 65 - 69		163	3.1%
Age 70 - 74		150	2.8%
Age 75 - 79		158	3.0%
Age 80 - 84		131	2.5%
Age 85+		148	2.8%
Age 18+		4,378	82.8%
Age 65+		750	14.2%
Median Age by Sex and Race/Hispanic Origin			
Total Population		29.5	
Male		29.1	
Female		29.9	
White Alone		30.2	
Black Alone		24.9	
American Indian Alone		23.5	
Asian Alone		29.9	
Pacific Islander Alone		0.0	
Some Other Race Alone		25.6	
Two or More Races		16.2	
Hispanic Population		23.1	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

Households by Type		
Total	2,699	100.0%
Households with 1 Person	1,151	42.6%
Households with 2+ People	1,548	57.4%
Family Households	1,149	42.6%
Husband-wife Families	739	27.4%
With Own Children	263	9.7%
Other Family (No Spouse Present)	410	15.2%
With Own Children	209	7.7%
Nonfamily Households	399	14.8%
All Households with Children	514	19.0%
Multigenerational Households	42	1.6%
Unmarried Partner Households	197	7.3%
Male-female	187	6.9%
Same-sex	10	0.4%
Average Household Size	1.95	
Family Households by Size		
Total	1,149	100.0%
2 People	610	53.1%
3 People	277	24.1%
4 People	147	12.8%
5 People	70	6.1%
6 People	24	2.1%
7+ People	21	1.8%
Average Family Size	2.73	
Nonfamily Households by Size		
Total	1,549	100.0%
1 Person	1,151	74.3%
2 People	337	21.8%
3 People	47	3.0%
4 People	9	0.6%
5 People	5	0.3%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.30	
Population by Relationship and Household Type		
Total	5,288	100.0%
In Households	5,272	99.7%
In Family Households	3,260	61.6%
Householder	1,137	21.5%
Spouse	731	13.8%
Child	1,100	20.8%
Other relative	168	3.2%
Nonrelative	123	2.3%
In Nonfamily Households	2,012	38.0%
In Group Quarters	16	0.3%
Institutionalized Population	16	0.3%
Noninstitutionalized Population	0	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Family Households by Age of Householder		
Total	1,148	100.0%
Householder Age 15 - 44	616	53.7%
Householder Age 45 - 54	176	15.3%
Householder Age 55 - 64	155	13.5%
Householder Age 65 - 74	97	8.4%
Householder Age 75+	104	9.1%
Nonfamily Households by Age of Householder		
Total	1,550	100.0%
Householder Age 15 - 44	862	55.6%
Householder Age 45 - 54	159	10.3%
Householder Age 55 - 64	165	10.6%
Householder Age 65 - 74	108	7.0%
Householder Age 75+	256	16.5%
Households by Race of Householder		
Total	2,699	100.0%
Householder is White Alone	2,481	91.9%
Householder is Black Alone	62	2.3%
Householder is American Indian Alone	9	0.3%
Householder is Asian Alone	78	2.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	35	1.3%
Householder is Two or More Races	34	1.3%
Households with Hispanic Householder	102	3.8%
Husband-wife Families by Race of Householder		
Total	739	100.0%
Householder is White Alone	650	88.0%
Householder is Black Alone	18	2.4%
Householder is American Indian Alone	1	0.1%
Householder is Asian Alone	41	5.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	16	2.2%
Householder is Two or More Races	13	1.8%
Husband-wife Families with Hispanic Householder	43	5.8%
Other Families (No Spouse) by Race of Householder		
Total	410	100.0%
Householder is White Alone	360	87.8%
Householder is Black Alone	17	4.1%
Householder is American Indian Alone	3	0.7%
Householder is Asian Alone	13	3.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	10	2.4%
Householder is Two or More Races	7	1.7%
Other Families with Hispanic Householder	23	5.6%
Nonfamily Households by Race of Householder		
Total	1,550	100.0%
Householder is White Alone	1,471	94.9%
Householder is Black Alone	28	1.8%
Householder is American Indian Alone	4	0.3%
Householder is Asian Alone	25	1.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	9	0.6%
Householder is Two or More Races	13	0.8%
Nonfamily Households with Hispanic Householder	36	2.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Total Housing Units by Occupancy

Total	2,877	100.0%
Occupied Housing Units	2,699	93.8%
Vacant Housing Units		
For Rent	131	4.6%
Rented, not Occupied	8	0.3%
For Sale Only	13	0.5%
Sold, not Occupied	3	0.1%
For Seasonal/Recreational/Occasional Use	3	0.1%
For Migrant Workers	0	0.0%
Other Vacant	20	0.7%
Total Vacancy Rate	6.4%	

Households by Tenure and Mortgage Status

Total	2,699	100.0%
Owner Occupied	936	34.7%
Owned with a Mortgage/Loan	589	21.8%
Owned Free and Clear	347	12.9%
Average Household Size	2.21	
Renter Occupied	1,763	65.3%
Average Household Size	1.82	

Owner-occupied Housing Units by Race of Householder

Total	934	100.0%
Householder is White Alone	869	93.0%
Householder is Black Alone	19	2.0%
Householder is American Indian Alone	3	0.3%
Householder is Asian Alone	28	3.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	9	1.0%
Householder is Two or More Races	6	0.6%
Owner-occupied Housing Units with Hispanic Householder	29	3.1%

Renter-occupied Housing Units by Race of Householder

Total	1,763	100.0%
Householder is White Alone	1,611	91.4%
Householder is Black Alone	43	2.4%
Householder is American Indian Alone	5	0.3%
Householder is Asian Alone	50	2.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	26	1.5%
Householder is Two or More Races	28	1.6%
Renter-occupied Housing Units with Hispanic Householder	73	4.1%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.88
Householder is Black Alone	2.73
Householder is American Indian Alone	1.89
Householder is Asian Alone	2.82
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	3.57
Householder is Two or More Races	2.56
Householder is Hispanic	2.80

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Population Summary

2000 Total Population	5,319
2000 Group Quarters	91
2010 Total Population	5,383
2015 Total Population	5,511
2010-2015 Annual Rate	0.47%

Household Summary

2000 Households	2,741
2000 Average Household Size	1.91
2010 Households	2,847
2010 Average Household Size	1.86
2015 Households	2,938
2015 Average Household Size	1.84
2010-2015 Annual Rate	0.63%
2000 Families	1,213
2000 Average Family Size	2.64
2010 Families	1,185
2010 Average Family Size	2.63
2015 Families	1,196
2015 Average Family Size	2.63
2010-2015 Annual Rate	0.19%

Housing Unit Summary

2000 Housing Units	2,848
Owner Occupied Housing Units	35.7%
Renter Occupied Housing Units	60.5%
Vacant Housing Units	3.8%
2010 Housing Units	3,006
Owner Occupied Housing Units	33.6%
Renter Occupied Housing Units	61.1%
Vacant Housing Units	5.3%
2015 Housing Units	3,105
Owner Occupied Housing Units	33.7%
Renter Occupied Housing Units	60.9%
Vacant Housing Units	5.4%

Median Household Income

2000	\$31,211
2010	\$39,386
2015	\$49,178

Median Home Value

2000	\$85,738
2010	\$104,379
2015	\$118,133

Per Capita Income

2000	\$20,117
2010	\$24,997
2015	\$28,642

Median Age

2000	31.4
2010	33.5
2015	35.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

2000 Households by Income

Household Income Base	2,670
<\$15,000	17.4%
\$15,000 - \$24,999	18.8%
\$25,000 - \$34,999	22.2%
\$35,000 - \$49,999	16.2%
\$50,000 - \$74,999	16.7%
\$75,000 - \$99,999	5.0%
\$100,000 - \$149,999	2.9%
\$150,000 - \$199,999	0.3%
\$200,000+	0.6%

Average Household Income \$38,447

2010 Households by Income

Household Income Base	2,848
<\$15,000	12.6%
\$15,000 - \$24,999	14.4%
\$25,000 - \$34,999	15.2%
\$35,000 - \$49,999	19.2%
\$50,000 - \$74,999	21.7%
\$75,000 - \$99,999	10.6%
\$100,000 - \$149,999	5.0%
\$150,000 - \$199,999	0.6%
\$200,000+	0.7%

Average Household Income \$47,935

2015 Households by Income

Household Income Base	2,940
<\$15,000	11.4%
\$15,000 - \$24,999	11.2%
\$25,000 - \$34,999	12.0%
\$35,000 - \$49,999	15.9%
\$50,000 - \$74,999	27.4%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	7.6%
\$150,000 - \$199,999	1.0%
\$200,000+	1.0%

Average Household Income \$54,571

2000 Owner Occupied Housing Units by Value

Total	1,004
<\$50,000	10.3%
\$50,000 - \$99,999	67.5%
\$100,000 - \$149,999	20.5%
\$150,000 - \$199,999	0.8%
\$200,000 - \$299,999	0.1%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.8%

Average Home Value \$93,687

2000 Specified Renter Occupied Housing Units by Contract Rent

Total	1,722
With Cash Rent	99.5%
No Cash Rent	0.5%
Median Rent	\$551
Average Rent	\$556

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

2000 Population by Age

Total	5,319
0 - 4	5.2%
5 - 9	3.9%
10 - 14	3.6%
15 - 24	23.0%
25 - 34	19.4%
35 - 44	11.3%
45 - 54	10.1%
55 - 64	7.2%
65 - 74	7.4%
75 - 84	5.8%
85 +	3.1%
18 +	85.0%

2010 Population by Age

Total	5,382
0 - 4	5.6%
5 - 9	4.5%
10 - 14	3.9%
15 - 24	14.3%
25 - 34	26.4%
35 - 44	13.0%
45 - 54	9.8%
55 - 64	8.5%
65 - 74	5.5%
75 - 84	5.1%
85 +	3.5%
18 +	83.9%

2015 Population by Age

Total	5,510
0 - 4	5.7%
5 - 9	4.7%
10 - 14	4.0%
15 - 24	13.0%
25 - 34	21.7%
35 - 44	18.6%
45 - 54	9.5%
55 - 64	9.0%
65 - 74	6.2%
75 - 84	4.5%
85 +	3.2%
18 +	83.5%

2000 Population by Sex

Males	46.0%
Females	54.0%

2010 Population by Sex

Males	47.2%
Females	52.8%

2015 Population by Sex

Males	47.9%
Females	52.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

October 24, 2012

Made with Esri Business Analyst

2000 Population by Race/Ethnicity

Total	5,319
White Alone	91.0%
Black Alone	2.4%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	3.6%
Some Other Race Alone	1.1%
Two or More Races	1.5%
Hispanic Origin	2.9%
Diversity Index	21.7

2010 Population by Race/Ethnicity

Total	5,383
White Alone	87.3%
Black Alone	3.3%
American Indian Alone	0.6%
Asian or Pacific Islander Alone	4.6%
Some Other Race Alone	2.0%
Two or More Races	2.2%
Hispanic Origin	5.3%
Diversity Index	31.1

2015 Population by Race/Ethnicity

Total	5,511
White Alone	85.8%
Black Alone	3.7%
American Indian Alone	0.7%
Asian or Pacific Islander Alone	5.0%
Some Other Race Alone	2.3%
Two or More Races	2.5%
Hispanic Origin	6.4%
Diversity Index	34.8

2000 Population 3+ by School Enrollment

Total	4,921
Enrolled in Nursery/Preschool	1.5%
Enrolled in Kindergarten	0.7%
Enrolled in Grade 1-8	6.3%
Enrolled in Grade 9-12	3.6%
Enrolled in College	10.1%
Enrolled in Grad/Prof School	3.0%
Not Enrolled in School	74.9%

2010 Population 25+ by Educational Attainment

Total	3,863
Less Than 9th Grade	2.6%
9th to 12th Grade, No Diploma	3.7%
High School Graduate	27.1%
Some College, No Degree	24.3%
Associate Degree	10.6%
Bachelor's Degree	22.3%
Graduate/Professional Degree	9.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

2010 Population 15+ by Marital Status	
Total	4,631
Never Married	40.3%
Married	38.1%
Widowed	6.7%
Divorced	14.8%
2000 Population 16+ by Employment Status	
Total	4,403
In Labor Force	69.3%
Civilian Employed	66.9%
Civilian Unemployed	2.3%
In Armed Forces	0.2%
Not In Labor Force	30.7%
2010 Civilian Population 16+ in Labor Force	
Civilian Employed	93.7%
Civilian Unemployed	6.3%
2015 Civilian Population 16+ in Labor Force	
Civilian Employed	94.4%
Civilian Unemployed	5.6%
2000 Females 16+ by Employment Status and Age of Children	
Total	2,364
Own Children < 6 Only	4.9%
Employed/in Armed Forces	3.0%
Unemployed	0.0%
Not in Labor Force	1.9%
Own Children <6 and 6-17 Only	4.8%
Employed/in Armed Forces	2.0%
Unemployed	0.0%
Not in Labor Force	2.8%
Own Children 6-17 Only	9.2%
Employed/in Armed Forces	6.6%
Unemployed	0.4%
Not in Labor Force	2.2%
No Own Children < 18	81.0%
Employed/in Armed Forces	47.7%
Unemployed	2.4%
Not in Labor Force	31.0%
2010 Employed Population 16+ by Industry	
Total	2,785
Agriculture/Mining	0.1%
Construction	5.0%
Manufacturing	10.1%
Wholesale Trade	3.1%
Retail Trade	13.0%
Transportation/Utilities	3.4%
Information	1.2%
Finance/Insurance/Real Estate	10.5%
Services	49.4%
Public Administration	4.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

2010 Employed Population 16+ by Occupation

Total	2,784
White Collar	64.0%
Management/Business/Financial	11.3%
Professional	22.8%
Sales	12.5%
Administrative Support	17.4%
Services	15.4%
Blue Collar	20.5%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	5.5%
Installation/Maintenance/Repair	2.0%
Production	8.2%
Transportation/Material Moving	4.7%

2000 Workers 16+ by Means of Transportation to Work

Total	2,916
Drove Alone - Car, Truck, or Van	87.4%
Carpooled - Car, Truck, or Van	7.3%
Public Transportation	0.6%
Walked	0.9%
Other Means	1.2%
Worked at Home	2.6%

2000 Workers 16+ by Travel Time to Work

Total	2,917
Did not Work at Home	97.4%
Less than 5 minutes	2.5%
5 to 9 minutes	17.1%
10 to 19 minutes	48.9%
20 to 24 minutes	13.6%
25 to 34 minutes	7.7%
35 to 44 minutes	1.7%
45 to 59 minutes	2.9%
60 to 89 minutes	2.9%
90 or more minutes	0.0%
Worked at Home	2.6%
Average Travel Time to Work (in min)	16.4

2000 Households by Vehicles Available

Total	2,724
None	9.2%
1	48.3%
2	34.1%
3	5.3%
4	2.7%
5+	0.4%
Average Number of Vehicles Available	1.5

2000 Households by Type

Total	2,740
Family Households	44.3%
Married-couple Family	34.2%
With Related Children	12.0%
Other Family (No Spouse)	10.1%
With Related Children	5.4%
Nonfamily Households	55.8%
Householder Living Alone	41.9%
Householder Not Living Alone	13.8%
Households with Related Children	17.4%
Households with Persons 65+	22.9%

2000 Households by Size

Total	2,741
1 Person Household	41.9%
2 Person Household	36.7%
3 Person Household	11.3%
4 Person Household	6.6%
5 Person Household	2.4%
6 Person Household	0.8%
7 + Person Household	0.3%

2000 Households by Year Householder Moved In

Total	2,723
Moved in 1999 to March 2000	35.7%
Moved in 1995 to 1998	27.8%
Moved in 1990 to 1994	11.3%
Moved in 1980 to 1989	9.1%
Moved in 1970 to 1979	5.3%
Moved in 1969 or Earlier	10.9%
Median Year Householder Moved In	1996

2000 Housing Units by Units in Structure

Total	2,832
1, Detached	41.0%
1, Attached	5.0%
2	1.8%
3 or 4	1.7%
5 to 9	8.8%
10 to 19	19.7%
20 +	19.9%
Mobile Home	2.2%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,831
1999 to March 2000	0.6%
1995 to 1998	6.5%
1990 to 1994	13.1%
1980 to 1989	18.5%
1970 to 1979	14.8%
1969 or Earlier	46.4%
Median Year Structure Built	1972

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Top 3 Tapestry Segments

1.	Old and Newcomers
2.	Young and Restless
3.	Great Expectations

2010 Consumer Spending

Apparel & Services: Total \$	\$3,524,811
Average Spent	\$1,238.03
Spending Potential Index	52
Computers & Accessories: Total \$	\$466,255
Average Spent	\$163.76
Spending Potential Index	74
Education: Total \$	\$2,569,121
Average Spent	\$902.36
Spending Potential Index	74
Entertainment/Recreation: Total \$	\$6,272,290
Average Spent	\$2,203.03
Spending Potential Index	68
Food at Home: Total \$	\$9,241,726
Average Spent	\$3,246.00
Spending Potential Index	73
Food Away from Home: Total \$	\$6,758,427
Average Spent	\$2,373.78
Spending Potential Index	74
Health Care: Total \$	\$6,827,085
Average Spent	\$2,397.90
Spending Potential Index	64
HH Furnishings & Equipment: Total \$	\$3,437,643
Average Spent	\$1,207.41
Spending Potential Index	59
Investments: Total \$	\$2,718,148
Average Spent	\$954.70
Spending Potential Index	55
Retail Goods: Total \$	\$46,469,015
Average Spent	\$16,321.44
Spending Potential Index	66
Shelter: Total \$	\$31,965,806
Average Spent	\$11,227.44
Spending Potential Index	71
TV/Video/Audio: Total \$	\$2,591,296
Average Spent	\$910.15
Spending Potential Index	73
Travel: Total \$	\$3,378,661
Average Spent	\$1,186.70
Spending Potential Index	63
Vehicle Maintenance & Repairs: Total \$	\$1,884,152
Average Spent	\$661.78
Spending Potential Index	70

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

2000 Total Population	5,319	2000 Median Household Income	\$31,211
2010 Total Population	5,383	2010 Median Household Income	\$39,386
2015 Total Population	5,511	2015 Median Household Income	\$49,178
2010-2015 Annual Rate	0.47%	2010-2015 Annual Rate	4.54%

Housing Units by Occupancy Status and Tenure	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	2,848	100%	3,006	100%	3,105	100%
Occupied	2,741	96.2%	2,847	94.7%	2,938	94.6%
Owner	1,017	35.7%	1,009	33.6%	1,046	33.7%
Renter	1,724	60.5%	1,838	61.2%	1,891	60.9%
Vacant	108	3.8%	159	5.3%	168	5.4%

Owner Occupied Housing Units by Value	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	1,003	100%	1,009	100%	1,046	100%
<\$10,000	20	2.0%	26	2.6%	23	2.2%
\$10,000-\$14,999	18	1.8%	13	1.3%	12	1.1%
\$15,000-\$19,999	0	0.0%	24	2.4%	16	1.5%
\$20,000-\$24,999	0	0.0%	0	0.0%	10	1.0%
\$25,000-\$29,999	0	0.0%	0	0.0%	0	0.0%
\$30,000-\$34,999	0	0.0%	0	0.0%	0	0.0%
\$35,000-\$39,999	12	1.2%	0	0.0%	0	0.0%
\$40,000-\$49,999	53	5.3%	13	1.3%	5	0.4%
\$50,000-\$59,999	26	2.5%	58	5.7%	27	2.6%
\$60,000-\$69,999	102	10.2%	30	3.0%	45	4.3%
\$70,000-\$79,999	135	13.5%	62	6.2%	31	2.9%
\$80,000-\$89,999	237	23.6%	82	8.1%	58	5.6%
\$90,000-\$99,999	178	17.8%	134	13.3%	76	7.3%
\$100,000-\$124,999	163	16.2%	354	35.1%	304	29.0%
\$125,000-\$149,999	43	4.2%	141	14.0%	272	26.0%
\$150,000-\$174,999	8	0.8%	47	4.7%	107	10.2%
\$175,000-\$199,999	0	0.0%	17	1.7%	39	3.7%
\$200,000-\$249,999	1	0.1%	2	0.2%	14	1.3%
\$250,000-\$299,999	0	0.0%	0	0.0%	1	0.1%
\$300,000-\$399,999	0	0.0%	0	0.0%	0	0.0%
\$400,000-\$499,999	0	0.0%	0	0.0%	0	0.0%
\$500,000-\$749,999	0	0.0%	0	0.0%	0	0.0%
\$750,000-\$999,999	0	0.0%	0	0.0%	0	0.0%
\$1,000,000+	8	0.8%	5	0.5%	7	0.7%
Median Value	\$85,738		\$104,379		\$118,133	
Average Value	\$93,810		\$106,672		\$122,593	

Data Note: Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	108	100%
For Rent	63	58.9%
For Sale Only	11	9.8%
Rented/Sold, Unoccupied	8	7.0%
Seasonal/Recreational/Occasional Use	13	12.0%
For Migrant Workers	0	0.0%
Other Vacant	13	12.3%

Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	2,741	1,017	37.1%
15-24	518	29	5.5%
25-34	591	126	21.4%
35-44	406	171	42.0%
45-54	357	180	50.5%
55-64	260	149	57.4%
65-74	278	192	69.0%
75-84	227	123	54.3%
85+	104	47	45.6%

Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	2,741	1,017	37.1%
White Alone	2,568	977	38.1%
Black Alone	56	13	23.2%
American Indian Alone	10	3	29.2%
Asian Alone	65	17	26.3%
Pacific Islander Alone	2	2	100.0%
Some Other Race Alone	21	2	9.9%
Two or More Races	19	3	15.5%
Hispanic Origin	56	15	26.6%

Census 2000 Housing Units by Units in Structure and Occupancy

	Housing Units		Occupied Units	
	Number	Percent	Number	Percent
Total	2,831	100%	2,724	100%
1, Detached	1,161	41.0%	1,132	41.5%
1, Attached	141	5.0%	141	5.2%
2	51	1.8%	51	1.9%
3 to 4	48	1.7%	48	1.8%
5 to 9	248	8.7%	227	8.3%
10 to 19	559	19.8%	537	19.7%
20 to 49	322	11.4%	312	11.4%
50 or More	241	8.5%	230	8.4%
Mobile Home	61	2.1%	47	1.7%
Other	0	0.0%	0	0.0%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost	Number	Percent
Total	898	100%
With Mortgage	507	56.4%
<\$200	0	0.0%
\$200-\$299	0	0.0%
\$300-\$399	0	0.0%
\$400-\$499	29	3.2%
\$500-\$599	62	6.9%
\$600-\$699	87	9.7%
\$700-\$799	140	15.6%
\$800-\$899	47	5.2%
\$900-\$999	66	7.3%
\$1000-\$1249	70	7.8%
\$1250-\$1499	2	0.2%
\$1500-\$1999	0	0.0%
\$2000-\$2499	4	0.4%
\$2500-\$2999	0	0.0%
\$3000+	0	0.0%
With no Mortgage	391	43.6%
Median Monthly Owner Costs for Units with Mortgage	\$754	
Average Monthly Owner Costs for Units with Mortgage	\$788	

Census 2000 Specified Renter Occupied Housing Units by Contract Rent	Number	Percent
Total	1,722	100%
Paying Cash Rent	1,713	99.5%
<\$100	14	0.8%
\$100-\$149	3	0.2%
\$150-\$199	20	1.2%
\$200-\$249	0	0.0%
\$250-\$299	53	3.1%
\$300-\$349	27	1.6%
\$350-\$399	48	2.8%
\$400-\$449	211	12.2%
\$450-\$499	173	10.0%
\$500-\$549	305	17.7%
\$550-\$599	247	14.4%
\$600-\$649	180	10.5%
\$650-\$699	175	10.2%
\$700-\$749	127	7.4%
\$750-\$799	69	4.0%
\$800-\$899	28	1.6%
\$900-\$999	16	0.9%
\$1000-\$1249	0	0.0%
\$1250-\$1499	9	0.5%
\$1500-\$1999	8	0.5%
\$2000+	0	0.0%
No Cash Rent	9	0.5%
Median Rent	\$551	
Average Rent	\$556	
Average Gross Rent (with Utilities)	\$624	

Data Note: Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	5,194		551	High
Total Households	2,621		220	High
Total Housing Units	2,894		191	High
POPULATION AGE 15+ YEARS BY MARITAL STATUS				
Total	4,310	100.0%	408	High
Never married	2,041	47.4%	386	High
Married	1,518	35.2%	147	High
Widowed	293	6.8%	121	Medium
Divorced	457	10.6%	109	Medium
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	5,009	100.0%	526	High
Enrolled in school	1,732	34.6%	262	High
Enrolled in nursery school, preschool	30	0.6%	107	Low
Public school	6	0.1%	96	Low
Private school	24	0.5%	107	Low
Enrolled in kindergarten	97	1.9%	112	Low
Public school	95	1.9%	112	Low
Private school	2	0.0%	84	Low
Enrolled in grade 1 to grade 4	142	2.8%	125	Low
Public school	140	2.8%	125	Low
Private school	2	0.0%	87	Low
Enrolled in grade 5 to grade 8	234	4.7%	83	Medium
Public school	220	4.4%	88	Medium
Private school	14	0.3%	102	Low
Enrolled in grade 9 to grade 12	117	2.3%	109	Low
Public school	90	1.8%	146	Low
Private school	27	0.5%	108	Low
Enrolled in college undergraduate years	902	18.0%	236	Medium
Public school	805	16.1%	236	Medium
Private school	98	2.0%	50	Medium
Enrolled in graduate or professional school	211	4.2%	72	Medium
Public school	184	3.7%	69	Medium
Private school	26	0.5%	38	Low
Not enrolled in school	3,276	65.4%	364	High
POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT				
Total	2,665	100.0%	212	High
No schooling completed	28	1.1%	30	Low
Nursery to 4th grade	0	0.0%	0	
5th and 6th grade	60	2.3%	146	Low
7th and 8th grade	100	3.8%	115	Low
9th grade	14	0.5%	84	Low
10th grade	42	1.6%	148	Low
11th grade	53	2.0%	108	Low
12th grade, no diploma	15	0.6%	95	Low
High school graduate, GED, or alternative	920	34.5%	144	High
Some college, less than 1 year	250	9.4%	87	Medium
Some college, 1 or more years, no degree	335	12.6%	71	Medium
Associate's degree	230	8.6%	120	Medium
Bachelor's degree	440	16.5%	91	Medium
Master's degree	158	5.9%	65	Medium
Professional school degree	4	0.2%	82	Low
Doctorate degree	18	0.7%	103	Low

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

October 24, 2012

Made with Esri Business Analyst



	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	4,846	100.0%	487	
5 to 17 years				
Speak only English	465	9.6%	180	
Speak Spanish	10	0.2%	17	
Speak English "very well" or "well"	10	0.2%	100	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	121	2.5%	91	
Speak English "very well" or "well"	121	2.5%	134	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	3,281	67.7%	419	
Speak Spanish	173	3.6%	82	
Speak English "very well" or "well"	153	3.2%	127	
Speak English "not well"	20	0.4%	34	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	35	0.7%	53	
Speak English "very well" or "well"	2	0.0%	34	
Speak English "not well"	17	0.4%	26	
Speak English "not at all"	17	0.4%	27	
Speak Asian and Pacific Island languages	95	2.0%	72	
Speak English "very well" or "well"	92	1.9%	122	
Speak English "not well"	3	0.1%	53	
Speak English "not at all"	1	0.0%	9	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
65 years and over				
Speak only English	650	13.4%	135	
Speak Spanish	1	0.0%	34	
Speak English "very well" or "well"	1	0.0%	120	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	13	0.3%	20	
Speak English "very well" or "well"	13	0.3%	101	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	1	0.0%	11	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	1	0.0%	11	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

October 24, 2012

Made with Esri Business Analyst



	2005 - 2009			
	ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	3,038	100.0%	400	
Worked in state and in county of residence	2,789	91.8%	413	
Worked in state and outside county of residence	230	7.6%	92	
Worked outside state of residence	19	0.6%	23	
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	3,038	100.0%	400	
Drove alone	2,559	84.2%	383	
Carpooled	326	10.7%	161	
Public transportation (excluding taxicab)	26	0.9%	19	
Bus or trolley bus	26	0.9%	19	
Streetcar or trolley car	0	0.0%	0	
Subway or elevated	0	0.0%	0	
Railroad	0	0.0%	0	
Ferryboat	0	0.0%	0	
Taxicab	0	0.0%	0	
Motorcycle	3	0.1%	50	
Bicycle	1	0.0%	9	
Walked	55	1.8%	50	
Other means	0	0.0%	0	
Worked at home	69	2.3%	50	
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	2,969	100.0%	402	
Less than 5 minutes	127	4.3%	59	
5 to 9 minutes	474	16.0%	146	
10 to 14 minutes	515	17.3%	117	
15 to 19 minutes	609	20.5%	160	
20 to 24 minutes	812	27.3%	348	
25 to 29 minutes	84	2.8%	48	
30 to 34 minutes	129	4.3%	56	
35 to 39 minutes	11	0.4%	20	
40 to 44 minutes	22	0.7%	28	
45 to 59 minutes	137	4.6%	81	
60 to 89 minutes	50	1.7%	32	
90 or more minutes	0	0.0%	0	
Average Travel Time to Work (in minutes)	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low



	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS				
BY OCCUPATION				
Total	3,079	100.0%	399	High
Management	92	3.0%	113	Low
Business and financial operations	46	1.5%	149	Low
Computer and mathematical	173	5.6%	155	Low
Architecture and engineering	3	0.1%	92	Low
Life, physical, and social science	18	0.6%	102	Low
Community and social services	61	2.0%	121	Low
Legal	34	1.1%	109	Low
Education, training, and library	200	6.5%	74	Medium
Arts, design, entertainment, sports, and media	73	2.4%	51	Low
Healthcare practitioner, technologists, and technicians	152	4.9%	144	Low
Healthcare support	28	0.9%	112	Low
Protective service	16	0.5%	101	Low
Food preparation and serving related	216	7.0%	96	Medium
Building and grounds cleaning and maintenance	62	2.0%	108	Low
Personal care and service	199	6.5%	152	Low
Sales and related	413	13.4%	181	Medium
Office and administrative support	546	17.7%	141	Medium
Farming, fishing, and forestry	0	0.0%	0	
Construction and extraction	170	5.5%	175	Low
Installation, maintenance, and repair	177	5.7%	181	Low
Production	233	7.6%	123	Medium
Transportation and material moving	169	5.5%	181	Low
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS				
BY INDUSTRY				
Total	3,079	100.0%	399	High
Agriculture, forestry, fishing and hunting	0	0.0%	0	
Mining, quarrying, and oil and gas extraction	0	0.0%	0	
Construction	186	6.0%	143	Low
Manufacturing	232	7.5%	124	Medium
Wholesale trade	61	2.0%	148	Low
Retail trade	452	14.7%	191	Medium
Transportation and warehousing	43	1.4%	108	Low
Utilities	11	0.4%	103	Low
Information	115	3.7%	55	Medium
Finance and insurance	297	9.6%	160	Medium
Real estate and rental and leasing	42	1.4%	110	Low
Professional, scientific, and technical services	103	3.3%	112	Low
Management of companies and enterprises	0	0.0%	0	
Administrative and support and waste management services	118	3.8%	140	Low
Educational services	294	9.5%	81	Medium
Health care and social assistance	414	13.4%	159	Medium
Arts, entertainment, and recreation	138	4.5%	126	Low
Accommodation and food services	267	8.7%	95	Medium
Other services, except public administration	213	6.9%	119	Medium
Public administration	92	3.0%	113	Low

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

October 24, 2012

Made with Esri Business Analyst

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	1,701	100.0%	297	High
Own children under 6 years only	120	7.1%	58	Medium
In labor force	97	5.7%	54	Medium
Not in labor force	23	1.4%	22	Low
Own children under 6 years and 6 to 17 years	125	7.3%	73	Medium
In labor force	50	2.9%	42	Low
Not in labor force	75	4.4%	57	Low
Own children 6 to 17 years only	125	7.3%	53	Medium
In labor force	73	4.3%	41	Medium
Not in labor force	52	3.1%	36	Low
No own children under 18 years	1,331	78.2%	287	Medium
In labor force	1,097	64.5%	285	Medium
Not in labor force	234	13.8%	80	Medium
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	5,147	100.0%	549	High
Under .50	394	7.7%	140	Medium
.50 to .99	300	5.8%	127	Medium
1.00 to 1.24	365	7.1%	188	Medium
1.25 to 1.49	442	8.6%	216	Medium
1.50 to 1.84	612	11.9%	347	Medium
1.85 to 1.99	419	8.1%	198	Medium
2.00 and over	2,616	50.8%	392	High
HOUSEHOLDS BY POVERTY STATUS				
Total	2,621	100.0%	220	High
Income in the past 12 months below poverty level	410	15.6%	126	Medium
Married-couple family	15	0.6%	24	Low
Other family - male householder (no wife present)	14	0.5%	23	Low
Other family - female householder (no husband present)	0	0.0%	0	
Nonfamily household - male householder	119	4.5%	48	Medium
Nonfamily household - female householder	261	10.0%	121	Medium
Income in the past 12 months at or above poverty level	2,211	84.4%	222	High
Married-couple family	738	28.2%	104	High
Other family - male householder (no wife present)	127	4.8%	109	Low
Other family - female householder (no husband present)	153	5.8%	58	Medium
Nonfamily household - male householder	476	18.2%	133	Medium
Nonfamily household - female householder	717	27.4%	176	Medium



	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY INCOME				
Total	2,621	100.0%	220	■■■
Less than \$10,000	245	9.3%	72	■■
\$10,000 to \$14,999	114	4.3%	43	■■
\$15,000 to \$19,999	193	7.4%	65	■■
\$20,000 to \$24,999	258	9.8%	77	■■
\$25,000 to \$29,999	141	5.4%	59	■■
\$30,000 to \$34,999	363	13.8%	166	■■
\$35,000 to \$39,999	139	5.3%	50	■■
\$40,000 to \$44,999	221	8.4%	78	■■
\$45,000 to \$49,999	186	7.1%	77	■■
\$50,000 to \$59,999	274	10.5%	129	■■
\$60,000 to \$74,999	188	7.2%	117	■■
\$75,000 to \$99,999	231	8.8%	74	■■
\$100,000 to \$124,999	18	0.7%	31	■
\$125,000 to \$149,999	10	0.4%	8	■
\$150,000 to \$199,999	25	1.0%	22	■
\$200,000 or more	15	0.6%	23	■
Median Household Income	\$34,941		N/A	
Average Household Income	\$41,594		\$5,944	■■■
Per Capita Income	\$20,562		\$3,239	■■■
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	816	100.0%	206	■■
Less than \$10,000	96	11.8%	49	■■
\$10,000 to \$14,999	52	6.4%	34	■■
\$15,000 to \$19,999	39	4.8%	37	■
\$20,000 to \$24,999	49	6.0%	33	■
\$25,000 to \$29,999	62	7.6%	46	■
\$30,000 to \$34,999	249	30.5%	161	■■
\$35,000 to \$39,999	30	3.7%	48	■
\$40,000 to \$44,999	35	4.3%	40	■
\$45,000 to \$49,999	24	2.9%	27	■
\$50,000 to \$59,999	94	11.5%	108	■
\$60,000 to \$74,999	84	10.3%	107	■
\$75,000 to \$99,999	3	0.4%	51	■
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr <25	\$31,743		N/A	
Average Household Income for HHr <25	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey















Reliability: ■■■ high ■■ medium ■ low



	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	706	100.0%	114	
Less than \$10,000	56	7.9%	45	
\$10,000 to \$14,999	0	0.0%	0	
\$15,000 to \$19,999	29	4.1%	21	
\$20,000 to \$24,999	28	4.0%	25	
\$25,000 to \$29,999	16	2.3%	17	
\$30,000 to \$34,999	68	9.6%	37	
\$35,000 to \$39,999	84	11.9%	39	
\$40,000 to \$44,999	102	14.4%	56	
\$45,000 to \$49,999	102	14.4%	68	
\$50,000 to \$59,999	50	7.1%	33	
\$60,000 to \$74,999	34	4.8%	31	
\$75,000 to \$99,999	110	15.6%	66	
\$100,000 to \$124,999	5	0.7%	56	
\$125,000 to \$149,999	9	1.3%	8	
\$150,000 to \$199,999	13	1.8%	22	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr 25-44	\$43,317		N/A	
Average Household Income for HHr 25-44	N/A		N/A	
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	596	100.0%	101	
Less than \$10,000	41	6.9%	34	
\$10,000 to \$14,999	24	4.0%	19	
\$15,000 to \$19,999	64	10.7%	38	
\$20,000 to \$24,999	106	17.8%	51	
\$25,000 to \$29,999	20	3.4%	23	
\$30,000 to \$34,999	34	5.7%	24	
\$35,000 to \$39,999	1	0.2%	24	
\$40,000 to \$44,999	61	10.2%	39	
\$45,000 to \$49,999	44	7.4%	29	
\$50,000 to \$59,999	36	6.0%	32	
\$60,000 to \$74,999	55	9.2%	34	
\$75,000 to \$99,999	86	14.4%	43	
\$100,000 to \$124,999	13	2.2%	20	
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	12	2.0%	19	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr 45-64	\$40,602		N/A	
Average Household Income for HHr 45-64	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low




	2005 - 2009			
	ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME				
Total	503	100.0%	90	
Less than \$10,000	51	10.1%	36	
\$10,000 to \$14,999	38	7.6%	22	
\$15,000 to \$19,999	61	12.1%	36	
\$20,000 to \$24,999	75	14.9%	43	
\$25,000 to \$29,999	43	8.5%	29	
\$30,000 to \$34,999	12	2.4%	21	
\$35,000 to \$39,999	24	4.8%	28	
\$40,000 to \$44,999	23	4.6%	21	
\$45,000 to \$49,999	16	3.2%	25	
\$50,000 to \$59,999	95	18.9%	55	
\$60,000 to \$74,999	15	3.0%	19	
\$75,000 to \$99,999	33	6.6%	27	
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	1	0.2%	19	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	15	3.0%	23	
Median Household Income for HHr 65+	\$27,810		N/A	
Average Household Income for HHr 65+	N/A		N/A	

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2009, adjusted for inflation.

2005-2009 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2005-2009 ACS estimates, five-year period data collected monthly from January 1, 2005 through December 31, 2009. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

-  High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
-  Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
-  Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	5,194		551	■■■
Total Households	2,621		220	■■■
Total Housing Units	2,894		191	■■■
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	949	100.0%	105	■■■
Less than \$10,000	14	1.5%	23	■
\$10,000 to \$14,999	15	1.6%	23	■
\$15,000 to \$19,999	0	0.0%	0	
\$20,000 to \$24,999	0	0.0%	0	
\$25,000 to \$29,999	0	0.0%	0	
\$30,000 to \$34,999	0	0.0%	0	
\$35,000 to \$39,999	0	0.0%	0	
\$40,000 to \$49,999	0	0.0%	0	
\$50,000 to \$59,999	0	0.0%	0	
\$60,000 to \$69,999	44	4.6%	31	■
\$70,000 to \$79,999	31	3.3%	35	■
\$80,000 to \$89,999	62	6.5%	54	■
\$90,000 to \$99,999	145	15.3%	61	■■
\$100,000 to \$124,999	358	37.7%	92	■■
\$125,000 to \$149,999	244	25.7%	76	■■
\$150,000 to \$174,999	11	1.2%	21	■
\$175,000 to \$199,999	11	1.2%	17	■
\$200,000 to \$249,999	8	0.8%	13	■
\$250,000 to \$299,999	6	0.6%	9	■
\$300,000 to \$399,999	0	0.0%	0	
\$400,000 to \$499,999	0	0.0%	0	
\$500,000 to \$749,999	0	0.0%	0	
\$750,000 to \$999,999	0	0.0%	0	
\$1,000,000 or more	0	0.0%	0	
Median Home Value	\$111,418		N/A	
Average Home Value	\$111,229		\$17,816	■■■
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	949	100.0%	105	■■■
Housing units with a mortgage/contract to purchase/similar debt	582	61.3%	104	■■■
Second mortgage only	51	5.4%	33	■■
Home equity loan only	53	5.6%	30	■■
Both second mortgage and home equity loan	0	0.0%	0	
No second mortgage and no home equity loan	478	50.4%	104	■■
Housing units without a mortgage	368	38.8%	76	■■
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	\$112,465		\$28,921	■■
Housing units without a mortgage	\$109,273		\$32,545	■■

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: ■■■ high ■■ medium ■ low

October 24, 2012

Made with Esri Business Analyst



	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	1,671	100.0%	223	High
With cash rent	1,612	96.5%	221	High
Less than \$100	0	0.0%	0	Low
\$100 to \$149	12	0.7%	20	Low
\$150 to \$199	0	0.0%	0	Low
\$200 to \$249	3	0.2%	51	Low
\$250 to \$299	41	2.5%	32	Low
\$300 to \$349	16	1.0%	43	Low
\$350 to \$399	55	3.3%	53	Low
\$400 to \$449	60	3.6%	55	Low
\$450 to \$499	78	4.7%	48	Medium
\$500 to \$549	232	13.9%	110	Medium
\$550 to \$599	200	12.0%	72	Medium
\$600 to \$649	182	10.9%	120	Low
\$650 to \$699	146	8.7%	62	Medium
\$700 to \$749	114	6.8%	48	Medium
\$750 to \$799	194	11.6%	140	Low
\$800 to \$899	178	10.7%	115	Medium
\$900 to \$999	68	4.1%	44	Medium
\$1,000 to \$1,249	18	1.1%	30	Low
\$1,250 to \$1,499	0	0.0%	0	Low
\$1,500 to \$1,999	0	0.0%	0	Low
\$2,000 or more	14	0.8%	23	Low
No cash rent	59	3.5%	42	Low
Median Contract Rent	\$630		N/A	
Average Contract Rent	\$661		\$140	Medium
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	1,671	100.0%	223	High
Pay extra for one or more utilities	1,565	93.7%	220	High
No extra payment for any utilities	106	6.3%	47	Medium
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	2,894	100.0%	191	High
1, detached	1,034	35.7%	99	High
1, attached	154	5.3%	56	Medium
2	76	2.6%	59	Low
3 or 4	35	1.2%	26	Low
5 to 9	242	8.4%	80	Medium
10 to 19	852	29.4%	219	Medium
20 to 49	264	9.1%	123	Medium
50 or more	188	6.5%	64	Medium
Mobile home	24	0.8%	22	Low
Boat, RV, van, etc.	26	0.9%	21	Low













Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

October 24, 2012

Made with Esri Business Analyst

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	2,894	100.0%	191	High
Built 2005 or later	33	1.1%	34	Low
Built 2000 to 2004	17	0.6%	26	Low
Built 1990 to 1999	732	25.3%	178	Medium
Built 1980 to 1989	394	13.6%	86	Medium
Built 1970 to 1979	595	20.6%	134	Medium
Built 1960 to 1969	471	16.3%	105	Medium
Built 1950 to 1959	535	18.5%	95	High
Built 1940 to 1949	11	0.4%	57	Low
Built 1939 or earlier	105	3.6%	43	Medium
Median Year Structure Built	1975		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	2,621	100.0%	220	High
Owner occupied				
Moved in 2005 or later	158	6.0%	79	Medium
Moved in 2000 to 2004	192	7.3%	65	Medium
Moved in 1990 to 1999	298	11.4%	95	Medium
Moved in 1980 to 1989	89	3.4%	42	Medium
Moved in 1970 to 1979	96	3.7%	46	Medium
Moved in 1969 or earlier	115	4.4%	39	Medium
Renter occupied				
Moved in 2005 or later	1,129	43.1%	217	High
Moved in 2000 to 2004	379	14.5%	84	Medium
Moved in 1990 to 1999	122	4.7%	56	Medium
Moved in 1980 to 1989	20	0.8%	18	Low
Moved in 1970 to 1979	22	0.8%	25	Low
Moved in 1969 or earlier	0	0.0%	0	
Median Year Householder Moved Into Unit	2005		N/A	
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	2,621	100.0%	220	High
Utility gas	1,638	62.5%	227	High
Bottled, tank, or LP gas	12	0.5%	18	Low
Electricity	951	36.3%	153	High
Fuel oil, kerosene, etc.	0	0.0%	0	
Coal or coke	0	0.0%	0	
Wood	18	0.7%	30	Low
Solar energy	0	0.0%	0	
Other fuel	1	0.0%	9	Low
No fuel used	0	0.0%	0	




	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	2,621	100.0%	220	
Owner occupied				
No vehicle available	44	1.7%	29	
1 vehicle available	424	16.2%	92	
2 vehicles available	275	10.5%	71	
3 vehicles available	154	5.9%	65	
4 vehicles available	52	2.0%	41	
5 or more vehicles available	0	0.0%	0	
Renter occupied				
No vehicle available	142	5.4%	61	
1 vehicle available	618	23.6%	103	
2 vehicles available	737	28.1%	196	
3 vehicles available	79	3.0%	61	
4 vehicles available	96	3.7%	103	
5 or more vehicles available	0	0.0%	0	
Average Number of Vehicles Available	1.7		0.2	

Data Note: N/A means not available.

2005-2009 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2005-2009 ACS estimates, five-year period data collected monthly from January 1, 2005 through December 31, 2009. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

-  High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
-  Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
-  Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.