

COMMUNITY FORESTRY ADVISORY BOARD

February 12, 2019

Members Present: Eric North, Chair; Andy Campbell; Scott Hofeling, Mary Sweeney, Vice Chair; Emily Casper, Kendall Weyers and Jessica Gieseke

Members Absent:

Staff Present: Lynn Johnson, Lorri Grueber, Chris Myers and Janet Ball

Staff Absent:

Chair, Eric North called the meeting to order at 4:05 pm. He pointed out the Open Meeting Act posted on the wall. Andy made a motion to approve the January minutes, Kendall seconded, voted minutes approved.

Introduction: Jessica Gieseke, our newest CFAB member joined us again. Eric welcomed her to the Board.

Public Comments: NONE

Lorri request that we rearrange the agenda to let Kat Scholl talk first, approved. Lorri introduced Kat to the board. Kat stated that she is the marketing person for Parks and Recreation, including Golf and all Recreation Centers. As such, she is the person that gets information out via e-mail, facebook, twitter and news releases. She also keeps the webpages for Parks and Recreation up to date. Kat also publishes the Park guide that comes out each quarter. She stated that on page 21 of the newest guide (Spring 2019) the whole page is dedicated to Forestry. It is important that everything that goes into the guide is accurate.

Kat stated that the City has a ten year old website that is currently being updated. She is working on Parks pages but has not gotten to Forestry as of yet. When she gets to the Forestry pages she plans to do a campaign on EAB. Kat has received funding to hire an intern that will be full time in the summer and part time during the school year. She request that the Board get any ideas for the Forestry page to her.

Kat also stated that the City uses "Constant Contact" to sign up to receive e-mails. Mary stated that posting events to Facebook is free and a good resource to use. Jessica want a "go person in each department and to educate the public as to whom to go to for the information needed. Eric would like to see different things published such as wood revitalization and has a goal to make things easier to find and more searchable items for Forestry. Kat is staying up to date with minutes and agenda items on the web page. She also plans to up-load the by-laws for the board.

New Business: Lorri asked if everyone read chapter 1 of the training manual as assigned. Eric stated that the book is not a long one and is an easy read. He suggested reading the whole thing and setting the March or April meeting to discuss the book. It will probably be the April meeting since March will still be finalizing the Arbor Day celebration.

CFAB membership: Eric stated that the Mayor's office is trying to diversify the Boards and has request that all City Boards only allow 2 consecutive terms of membership. Lynn stated that the Parks and Rec. Department is trying to diversify and have the board look like the community they serve. Lynn also stated that the City is working with Leadership Lincoln and is working on an annual community opportunity to participate on Boards. Andy asked if this was directed toward him and if so, he is not averse to leaving the Board. Lynn said there are seven (7) voting Board Members but the public can attend meetings and can serve on a committee. The original board was appointed by quad but it was too hard to find someone from each quad to serve.

Discussion took place regarding how long each member had been on the Board. Mary started in October, 2014, Emily started 9/8/2008 and Scott started 10/1/2008. Andy said he hates to see the long term members leave the Board all at once. Lynn stated that is why member expiration is staggered. It was agreed that Andy

will drop off the Board after Arbor Day.

Arbor Day: is always the last Friday of April. Lorri stated that Tuesday April 23rd thru Friday, April 26 works for the celebration plans. However, the Saturday celebration needs permission from Willa with Earth Day. Lynn stated that a tree planting is already scheduled at the Jayne Snyder Trail Center per Mark Canney's notes. Jessica offered to talk to Earth Day people about a co-sponsored event with them. Mary suggested that we set the costs for the event and get to the Arbor Day Foundation and ask for funding to proceed with the event. ADF may be able to provide T-shirts for costs for the event and even has designers that might be able to design the shirt.

Lorri stated that the Arbor Day Foundation wants to hold their own event of Friday. Lorri is hoping to co-host an event Saturday. Parks and Rec will provide any trees to plant. Eric suggest "Project Learning Tree" for possible sponsorship. Jessica will send Lorri ideas for activities for children. Kendall said that the Nebraska Forest Service has flyers and brochures that we could add to a packet of information to hand out.

Staff Reports: Lynn announced that Lorri Grueber has been promoted to the Community Operations Forester to replace Bob Weyhrich who retired last month. Congratulations Lorri!

Adjourn: Mary made a motion to adjourn, Scott seconded, meeting adjourned at 5:10 pm

Respectfully submitted,

Janet Ball
Recording Secretary

Next meeting is March 12, 2019