

AGENDA

VMGAC Strategic Plan Work Session

February 25, 2021; 4-6pm
3131 O Street, Lower Level Training Center

Purposes: (1) To review/discuss potential updates to the 10-year plan for the Veterans Memorial Garden, (2) to discuss a phased construction and fundraising approach for replacing additional brick holders at the Garden, and (3) to review and update the Veterans Memorial Garden Advisory Council Strategic Plan, with both long term and short term goals.

1. **Introductions and Overview** (10 minutes/Lynn Johnson)
2. **Where We Have Been: Review of Progress on VMGAC Strategic Plan** (10 minutes/Maggie Stuckey, JJ Yost & Denise Pearce)
3. **Where We Are Going: Capital Projects** (40 minutes total/JJ Yost)
 - a. Proposed Ten-Year Plan for VMGAC (15 minutes)
 - b. Brick holder Replacement Project—construction and fundraising approach (30 minutes)
4. **Where We Are Going: Updating Strategic Plan** (35 Minutes/Lynn Johnson, Maggie Stuckey, JJ Yost & Denise Pearce)
 - a. Board Member Expectations
 - b. Identify Goals for Each Area
 - i. Facilities/Infrastructure
 - ii. Events
 - iii. Outreach/Marketing
 - c. Prioritize/Identify Goals for 2021
5. **Board Development** - What skill sets are we looking for in future members to promote sustainability of the Council? (15 minutes/Lynn Johnson & Denise Pearce)
6. **Wrap up and Next Steps** (10 minutes/Lynn Johnson & Denise Pearce)