

# BECOME A Bike Friendly Business



## Lincoln's BFB's

As of May 2023, Lincoln has 11 bicycle friendly businesses with 3 Platinum, 2 Silver, and 6 bronze level. Our BFB's include retailers, local firms, non-profits, and university departments. Read what these businesses had to say about being bike friendly on our website by going to [bike.lincoln.ne.gov](http://bike.lincoln.ne.gov) and clicking on the Bike Friendly icon.

## Why Apply?



Showing a commitment to biking is a recruitment and retention tool



Supporting active modes of transportation leads to increased morale, quality of life, and health and wellness for employees



Allows you to showcase your social responsibility and commitment to sustainability and reducing your environmental footprint



All BFB applicants receive quality, customized feedback to help them improve and become part of a network that share peer-to-peer communication and best practices

## Program Details



Application costs range from \$50 for a small company or non-profit to \$500 for a company with over 1,000 employees



BFBs are recognized for their efforts through an award system based on five essential elements to being bicycle friendly: Engineering, Education, Encouragement, Evaluation & Planning, and Equity & Inclusion



BFB awardees must renew every four years to maintain a current designation



Applications are accepted 3 times per year in the spring, summer, and fall



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[www.bikeleague.org/bfa/business](http://www.bikeleague.org/bfa/business)

APPLY NOW!

