

PUBLIC HEALTH EDUCATOR III

NATURE OF WORK

This is responsible professional and technical work developing, implementing and evaluating consultative, educational and lifestyle change programs in public health, such as chronic disease, infectious disease, injury prevention, tobacco and other substance use prevention, behavioral health and wellbeing, and employee wellness.

Work involves responsibility for leading teams of professional, technical and support staff; facilitating and maintaining effective collaborations and partnerships; communicating health risks to the public and other agencies; identifying and monitoring performance metrics and indicators; identifying health inequity, developing and implementing innovative and evidenced based strategies protecting and promoting public health and achieving health equity; implementing effective marketing and branding strategies; identifying opportunities for quality improvement; identifying innovative approaches; identifying resource needs and funding opportunities. Independent judgment and personal initiative are expected within the framework of established policies, laws and regulations. Work is performed under the general supervision of the Division Manager, Public Health Education Supervisor or other administrative superior, and reviewed through conferences, reports, and outcomes achieved.

EXAMPLES OF WORK PERFORMED

Reviews, analyzes and identifies gaps in data, and determines appropriate uses.

Participates in the development, prioritization and implementation of strategies to achieve performance indicators, goals and objectives.

Provides fiscally responsible program oversight; monitors revenues, and expenditures.

Identifies grant opportunities, writes grant applications and reports, and ensures deadlines are met.

Develops and provides communications and presentations to the public, community groups and other entities.

Assesses and understands the health status of populations, determinants of health and illness, and factors contributing to promoting health and preventing disease.

Participates in community health and community design processes, evaluates public health implications, and ensures public health issues are addressed.

Reviews changes in laws; assists in the development of local ordinance changes; gathers input from stakeholders and advisory committees.

Promotes and maintains a culture of customer service, responsiveness, innovation and quality improvement.

Staffs, develops and guides advisory committees, task forces and community coalitions.

Implements quality improvement processes, innovative approaches to reach diverse and susceptible populations, and customer discovery initiatives.

Participates in the development of policies and procedures.

Develops Memoranda of Agreement and Requests for Proposals.

Performs related work as required.

DESIRABLE KNOWLEDGE, ABILITIES AND SKILLS

Considerable knowledge of communication feedback strategies.

Considerable knowledge of primary prevention principles.

Considerable understanding of culture, diversity, and inclusion; health equity and susceptible population issues.

Considerable knowledge of community health assessment.

Considerable knowledge of evidence-based practices in public health education, lifestyle change, and disease prevention.

Considerable knowledge of evidenced based approaches to facilitate positive organizational and community change.

Considerable knowledge of program management.

Considerable knowledge of quality improvement tools and processes.

Considerable knowledge of grant writing procedures and program development.

Knowledge of establishing performance indicators and leading performance improvement strategies.

Knowledge of relevant laws and regulations, and policies.

Some knowledge of electronic and social media, and community marketing and branding strategies.

Ability to establish and maintain effective working relationships.

Ability to communicate effectively orally and in writing.

Ability to manage and resolve conflict.

Ability to efficiently use information technology to access information, communicate, and produce effective work products.

Ability to present complex information effectively.

Ability to create effective partnerships and collaborations; build and sustain teams, networks and coalitions.

MINIMUM QUALIFICATIONS

Graduation from an accredited four-year college or university with a bachelor's degree in public health education, community health education, public health, public health education, health promotion, behavioral health, or related field with four years of experience in responsible community health education; or any combination of training and experience that provides the desirable knowledge, abilities and skills.

NECESSARY SPECIAL REQUIREMENT

Possession of a valid driver's license when operating a vehicle is necessary for the satisfactory performance of assigned duties.