February 2019 Report

Compiled by Heartland Bike Share
Trips

1,092 Bike Trips
954 Miles
922 Carbon Offset (lbs of CO₂)
38,113 Calories Burned

Membership Sales

4 Aluminum Access
6 Monthly Member
46 Quick Tripper
3 Visiting Voyager

Aluminum Access - 365 days of unlimited 30 minute trips; $80/year
Monthly Member - 31 days of unlimited 30 minute trips: $12/month
Quick Tripper - A single 30 minute trip; $3
Visiting Voyager - 72 hours of unlimited 30 minute trips; $12/month

Top Performing Stations

14th & R
233 Checkouts

11th & N
186 Checkouts

12th & Q
115 Checkouts
### Revenue

<table>
<thead>
<tr>
<th></th>
<th>Membership Fees</th>
<th>Usage Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>$225</td>
<td>$36</td>
<td></td>
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### Operations

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Bike Repairs*</td>
<td>Station Repairs</td>
</tr>
<tr>
<td>10</td>
<td>6</td>
</tr>
<tr>
<td>Days with 15+ Bikes out of service</td>
<td>0</td>
</tr>
<tr>
<td>0</td>
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</tbody>
</table>

*We began pulling bikes out of the system to overhaul in December*

**6.01 hours of total time empty was from 14th & R station which has been expanded

***43.55 hours of total time full was from 14th & R station which has been expanded

### Station Reports

<p>| | |</p>
<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Total Occurances of Empty Stations</td>
<td>14</td>
</tr>
<tr>
<td>15.17</td>
<td></td>
</tr>
<tr>
<td>Average time empty (hours)**</td>
<td></td>
</tr>
<tr>
<td>1.08</td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>Total Occurances of Full Stations</th>
<th>Total time full (hours)***</th>
<th>Average time Full (hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td>17</td>
<td>43.7</td>
<td>2.57</td>
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</tbody>
</table>

Standard Operating Procedures Guide: https://drive.google.com/drive/folders/1thRykYZ-sv_KeH-OoCoFCVWG1kYG6S1M
February 2019 Report Card

**1,092 bike trips**
with an average of **39 trips per day**

**305 hours ridden**
with an average trip time of **17 minutes**

**922 carbon offset**
reducing consumption by **47 gallons of gasoline**

**38,113 calories burned**
equal to the amount of calories in **189 bowls of chili**

**59 passes purchased**

**954 miles traveled**

80 times across Lincoln

413 times around Holmes Lake

2 times across Nebraska

@ikeLNK